



# Workplace Mentoring Center Spotlight

Welcome to the first edition of the Workplace Mentoring Center Spotlight! Throughout the year we will be showcasing Littles, Bigs and matches from our 44 companies. We look forward to sharing with you the incredible accomplishments of our Big Brothers Big Sisters of NYC participants. Let your Program Manager know if you are involved in any special activities, receive awards or recognitions, do volunteer work or have any other standout news to share with the Big Brothers Big Sisters community. You will have the opportunity to be highlighted through our social media websites too!



## Introducing .....

**Who** CBS Match Little, Adeleny Minaya, and her Big, Neva Dominguez!

**When** On October 23, 2014 Adeleny competed with other students and pitched her company to executives at Citibank and Ernst and Young. She was awarded 3,500 dollars to start a website for her cake pop company!

**What** AdelenyPOPS: Fun and easy cake-pops perfect for any party or gathering. Adeleny took part in Startup Summer sponsored by the Network for Teaching Entrepreneurship (NFTE) which is an advanced entrepreneurship track program. Startup Summer is a small business incubator that provides recent NFTE graduates with the resources and support to launch fully functional businesses.

**Where** AppNexus Startup Summer Launched Night

**Why** Adeleny would like to run her own business and now with the seed money, she will be able to do so.

Share your story and become the next WMC Spotlight match to be featured on our BBBS of NYC social media sites!

Check out Adeleny online:

- <https://nftenymetro.wordpress.com/category/nfte-ny-metro-slideshow/>
- [https://www.youtube.com/watch?v=aW-y1UitA\\_Y](https://www.youtube.com/watch?v=aW-y1UitA_Y)

