



NEWS

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BIG BROTHERS BIG SISTERS OF NEW YORK CITY NAMES ALICIA GUEVARA NEW CHIEF EXECUTIVE OFFICER

NEW YORK, April 25, 2019 - [Big Brothers Big Sisters of New York City](#) (BBBS of NYC), the nation's first and New York's largest youth mentoring organization, today announced the appointment of Alicia Guevara as its new chief executive officer. She will begin serving in her new role on June 10, 2019 and will be the nonprofit's first female CEO.

"Alicia is an experienced and passionate leader in the nonprofit sector with a commitment to enabling success for young people," said Erin Scanlon, board president of BBBS of NYC. "We are fortunate to welcome her as our new CEO following an extensive search. Our Board of Trustees is confident that under Alicia's leadership, we will continue to expand our reach throughout the five boroughs and strengthen our impact to ensure our City's youth reach their full potential."

Ms. Guevara brings more than 25 years of experience leading nonprofit organizations, developing talent, influencing public policy, designing business strategies and generating revenue. Most recently, she served as executive director of Part of the Solution, a neighborhood-based comprehensive human services agency.

Previously, Ms. Guevara led regional centers within national youth organizations, including Year Up and Peace First, where she strategically drove organizational programming in alignment with emerging scaling strategies. Over the course of her career, she has led program-driven fundraising operations for several organizations and launched successful advocacy projects as chief fundraising officer. She has also served as a consultant to community-based organizations, advising in the areas of strategic planning, organization and board development, program design and fund development.

"I firmly believe that every young person needs a caring adult in their corner – a "Big" of their own—. For this reason, I'm committed to carrying forth Big Brothers Big Sisters of NYC's legacy to meet the diverse needs of all youth across our City, ensuring that they have the opportunities and tools they need to succeed by igniting their potential and promise," said Ms. Guevara. "I look forward to working with the Board of Trustees and staff, invested stakeholders and partners to expand the organization's innovative programs and deepen its impact, so we can continue to build New York City's next generation of leaders."

A native New Yorker, Ms. Guevara is a graduate of Columbia University and holds an executive education certificate for senior leaders in nonprofit management from Columbia Business School.

Ms. Guevara succeeds Hector Batista, who dedicated eight years of service to BBBS of NYC. Longtime trustee Jon May has served as interim CEO throughout the transition, helping the nonprofit continue its valuable work serving youth and matching them with caring, adult mentors.

About Big Brothers Big Sisters of New York City

Big Brothers Big Sisters of NYC (BBBS of NYC), the nation's first and NYC's largest youth mentoring organization, has served the changing needs of New York City's most at-risk youth since 1904. The volunteer- and donor-based organization offers a variety of specialized mentoring programs to help children facing more complex challenges – including immigrant youth, children of incarcerated parents and those in foster care – as well as the Workplace Mentoring Program, which helps businesses throughout New York City positively impact the lives of young people and build a foundation for professional success. Additionally, since 1992 BBBS of NYC has worked through its Center for Training and Professional Development to equip non-profit professionals throughout New York City to develop and enhance their own mentor-based programs and organizations.

Through the support of individuals, foundations and corporations, this not-for-profit agency has been able to change the lives of the city's most disadvantaged children, matching them with caring adult role models – dependable friends who can help to expand their horizons, realize their potential and enrich their futures. All contributions enable BBBS of NYC to continue to foster current match relationships and also provide more New York City children with life-changing mentors. Approximately \$3,500 funds the establishment of a new one-on-one match relationship for one year. To learn more, become a mentor, donate and/or offer support, please visit www.bigsnyc.org.

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