HAVING SOMEONE IN THEIR CORNER CAN CHANGE THEIR WORLD.

2015 ANNUAL REPORT
If we take a moment and think back to when we were growing up, most of us would probably remember someone being there for us – in our corner. Someone who was always ready to give us advice, support, encouragement, and all the other things we needed to help us become who we are today.

Unfortunately, when thousands of kids living in New York today look over their shoulder, there’s no one standing in their corner.

That’s why we believe having a Big in their life is so important. Through one-to-one mentorship, our Bigs fill that empty corner in a Little’s life with friendship, caring, understanding, and guidance. They share life experiences and new experiences. But mostly, they help them see that the world they’re living in now doesn’t have to be their world tomorrow.

When Littles know they have someone standing in their corner, it can really change their lives. For some, that means going from barely passing grades to being accepted to college. For others, it’s being exposed to career options their parents never had. Or it’s having a friend to help them understand a new language and explore a new life in America.

We wouldn’t be able to put a single Big in a Little’s corner if it weren’t for all of the volunteers, community partners, and donors we have in our corner. Because of their willingness to help, we’re able to change the world for thousands of New York City kids every year.

And when you help change their world, you help change the world.
When Sharon was just nine years old, her mother decided to enroll her in Big Brothers Big Sisters of NYC. Not because she needed help in school, but because Sharon was an only child and her mother was worried that she was feeling isolated.

Of course, Sharon thinks her mother may have had a different reason for signing her up. "Sometimes I could be a little annoying," Sharon admits sheepishly.

When Sharon first met her Big, Carol, she was a little nervous because Carol was so much older. But that nervousness quickly disappeared when Sharon realized that Carol was more like a little kid. Carol adds, "We found a lot of similarities. A lot of activities that she enjoyed doing, I also enjoyed." And according to Sharon, that included making "snow angels".

Sharon was so excited to finally have a Big Sister that even before they met, she had prepared a list of activities that she wanted to do. Carol adds with a laugh, "Sharon crosses out the things on the list that we’ve done, but the list never seems to get any smaller."

Of all the things they’ve done together, one of their favorite experiences was speaking at the Accountants and Bankers reception and presenting Michael Stanley with an award. Sharon even memorized her entire speech.

“My Big Sister isn’t just fun,” Sharon adds, “She’s also really smart and I learn a lot from her.”

When asked if she thought this program would be good for other kids, Sharon said, “I think it would be good for kids like me who don’t have any siblings and don’t have anyone to play with. And just like me, they could have a Big who would teach them good things like how to get good grades in school. And get a good job when they grow up.”

“Even though Sharon is a kid, she still has conflicts. They might seem insignificant from an adult’s perspective, but that is her world. Being able to give advice based on my own experiences is great for her growth.”

-- Carol

“Even though Sharon is a kid, she still has conflicts. They might seem insignificant from an adult’s perspective, but that is her world. Being able to give advice based on my own experiences is great for her growth.”

-- Carol

“My parents are proud of me because I have such a good role model by my side and they’re hoping that I go to college when I get older.”

-- Sharon
I wanted to help someone navigate what is a pretty difficult time in their life and a pretty important time in terms of the trajectory of the rest of their lives.

- Doc

Doc had a lot of mentors when he was growing up. "They really helped me see that there were a lot of options out there," Doc acknowledged. Now that he was older, he decided to become a Big Brother so he could pass those insights onto someone else.

And according to Manny, it seems like Doc succeeded. "I had never been mentored before. So at first, I wasn’t comfortable with a stranger outside my family giving me advice." Manny admits, "But the mentors I was blessed with are the reason I am where I am today."

So where is Manny today? Well, after applying to forty colleges, and being accepted to thirty of them, Manny is attending State University of New York Plattsburgh on a full scholarship and plans on a future in education.

Pretty impressive considering that before joining Big Brothers Big Sisters of NYC, he didn’t even have an interest in attending college."I really didn’t think college was for me," Manny explains, "But the motivational, personal, and emotional support I received encouraged me to do better. To take advantage of opportunities. And step outside my comfort zone."

One of the opportunities Manny took advantage of was a chance to intern at Big Brothers Big Sisters of NYC while he was still in high school. "I learned a lot there." Manny adds, "I learned how to do a résumé. How to dress for success." Manny returned to Big Brothers Big Sisters of NYC and interned a second time after starting college. This time, he had a chance to be a mentor himself to four high school students. According to Manny, "It was a great experience. It reassured me that education was something I would like to do in the future."

And how did this experience as a Big affect Doc’s life? "I didn’t expect to get as close to Manny as I did." Doc says thinking back, "I thought I’d be more of an authority type figure. But it turned out to be a really great friendship at the end of the day."

I’m a founding charter member of a national organization that connects Latino students with alumni and other chapters around the nation for internships and career opportunities.

- Manny
When we first met, she was shy. She wasn’t confident in her English. She would ask me what words meant. Now you can’t get her to stop talking."

— Ana

After hearing her older brother talk about how much fun he was having with his Big, Vili and her mother thought it might be a good idea if she had a Big, too. In addition to the companionship, her mother thought it would be an excellent opportunity to help Vili overcome her shyness, improve her English skills, and build up her confidence and self-esteem.

Fast forward a little more than two years and you’d be surprised at what this once shy little girl has accomplished so far. “Ana taught me tricks to help me swim better. She taught me how to ice skate,” Vili proudly exclaims. “Last year, I skated twenty laps around the Bryant Park rink without holding onto the wall, or Ana’s hand, or anything.”

Even though Vili has her mother, brother, and older sister living here with her, Ana believes it was good for Vili to have someone who only paid attention to her. “Our time together was just for the two of us,” Ana adds. “We experience adventures in the city that she never would have experienced on her own.”

One of those adventures was to see the boat Ana worked on as a member of the U.S. Coast Guard. “She goes on the boat. She checks to see if everything is okay,” Vili explains. “Now that I see her doing her job, I feel like I want to be what she is. I want to be a U.S. Coast Guard.” Ana adds, “It lights up my life to spend time with her.”

“Ana motivates me. Last year was my first time taking the state test and I was nervous. She helped me get through it.”

— Vili
WE DO WEEKLY GOALS WHERE WE TALK ABOUT THREE THINGS THAT WE DID WELL AND THREE THINGS THAT WE COULD IMPROVE. IT’S A CHANCE TO HIGHLIGHT WHAT WE BOTH COULD DO BETTER.

— PETER

Peter came up with this idea when he and Jack were first matched over two years ago. “Jack wasn’t doing as well as he should in school,” Peter explained, “So we started setting weekly goals to get him on a better track.”

One of the goals was for Jack to talk to the teachers if he was having trouble in their classes. Jack wasn’t too thrilled with the idea at first. “I didn’t want to do it,” Jack admits, “because I didn’t like the teachers that much. But I decided to do what Peter told me and it actually helped me improve my grades.”

Another reason Jack’s mom enrolled him in Big Brothers Big Sisters of NYC was so he would spend less time playing video games. Having Peter as his Big helped with that, too. “He makes me read books,” Jack says with a laugh, “We each get a book, read it, and share our ideas of what we thought the book was about. Then we switch books. That’s really helped me a lot.”

Now if you think Peter’s mentoring is all about learning, think again. Peter and Jack also share a love of sports. They play football together. Watch it on TV. Peter also took Jack on his first trip to Yankee Stadium to see his favorite baseball team.

But Jack isn’t the only one who’s benefited from this relationship. As Peter explains it, “Jack and I are from different backgrounds. He gives me a different perspective that I never got before. Not at work. Not from my friends. Being with Jack gives me a whole new view of the world.”

Jack has come a long way since his first days with Peter. Two years ago, he wasn’t even interested in going to college. Today, he’s a sophomore at the Union Square Academy for Health Sciences, studying pharmacy with the goal of one day joining the Navy.

PETER HELPED ME BECOME MORE SOCIAL WITH DIFFERENT PEOPLE. I KNOW HOW TO TALK TO PEOPLE NOW. HOW TO START A CONVERSATION.

— JACK
It was this chance encounter with a Little participating in McKinsey & Company’s Workplace Mentoring Program that made Lucy realize that she absolutely had to get involved with Big Brothers Big Sisters of NYC. As Lucy explains, “This young girl was astonished to learn that I was a lawyer at my firm. That immediately got me thinking that we needed more role models for kids. And that was the beginning.”

Dolma, Lucy’s third Little in the Workplace Mentoring Program (Lucy is already busy mentoring number four), came to the United States from Tibet. She spoke very little English and knew even less about the American way of life. By participating in the Big Brothers Big Sisters of NYC Workplace Mentoring Program, Dolma hoped she would be able to expand her English speaking skills and her view of the world outside her neighborhood.

And according to Dolma, her view of what the world had to offer changed the minute she walked into Lucy’s office. Dolma explains, “It became clear to me that they’re the same as us. They are just regular people and the things that they have done, we can do, too.”

As her Big, that’s exactly the kind of thinking Lucy encouraged in Dolma. “Before I came to the program, I was thinking I would just finish high school and find some kind of regular job.” Dolma adds, “It was Lucy who influenced me to go to college and to have a bigger dream.”

Thanks to Lucy’s mentoring, Dolma is now studying nursing. But her dream doesn’t end there. Dolma explains, “I was thinking I could go back to my country someday and open my own small clinic or hospital and help people who need it. That’s my bigger dream.”

Dolma isn’t Lucy’s only mentoring success. Andrea, Lucy’s first Little had only been in the US about three years when she met Lucy. According to Andrea, “When I found out that Lucy was born in the Dominican Republic and had also moved to the US as a young girl, it kind of gave me the assurance that things were going to be okay.” Today, Andrea is applying to graduate schools for Public Diplomacy.

Lucy also helped her second Little, Cristina, discover an exciting career path. “I didn’t know much about careers.” Cristina explains, “There are a lot of kids like me who don’t know about these opportunities, especially if their parents didn’t go to college.” Today, Cristina is attending City University of New York and plans on attending law school, just like Lucy. Cristina adds with a laugh, “I thought lawyers only defended criminals, and then I met Lucy. I said, you’re a lawyer and you’re working in a big corporation. I didn’t even know that existed.”

“I SAW IT AT THAT MOMENT. THIS YOUNG GIRL’S SHOCK THAT HERE WAS A WOMAN, WHO WAS HISPANIC AND A PROFESSIONAL. SADLY, IT WAS AS THOUGH SHE’D NEVER ENCOUNTERED ONE BEFORE.”

— LUCY

“I REALLY WANT TO THANK THE PROGRAM AND LUCY FOR EVERYTHING. JUST BY COMING INTO MY LIFE, THEY CHANGED MY LIFE.”

— DOLMA
When Justen first came to Big Brothers Big Sisters of NYC, he wasn’t doing well in school. He was constantly getting into fights. And he was associating with the wrong crowd in school and his neighborhood.

Realizing things had to change, his parents signed him up for a Big Brother. “I didn’t have a choice. My parents pushed me into it.” Justen then smiles and says, “But all in all, it turned out to be good. I don’t regret it at all.”

Justen always wanted to have a career in sports so having Dan as his Big was the perfect match. After all, Dan’s career included working for the NY Knicks and Madison Square Garden. Dan also wanted to give back by working with an underserved child and helping him improve his quality of life.

“Justen and I share a passion for watching and playing sports.” Dan continues, “It’s been fun to show him my work and that there are many different avenues in life and in the sports industry. There are a lot of opportunities.”

Since being matched, Dan has been able to build up Justen’s confidence and help him claim a better way in school and in his community. “Dan has pushed me to be better.” Justen explains, “He’s very influential. He taught me to think wiser. To make smarter decisions for everything.”

According to Dan, challenging Justen both in a competitive game and in how he looks at life has had an impact. “Justen has had a lot of uncertainty and changes in his life over the last couple of years.” Dan adds, “I feel he’s benefited from having someone to stretch his mind and competitive desire and show him how to use those skills in a good way.”

“DAN HAS BEEN A GOOD ROLE MODEL AND HELPED ME IMPROVE MY SOCIAL, ACADEMIC, AND COMMUNICATION SKILLS.”

- JUSTEN
“I THINK WHEN THE LITTLES COME TO SEE AN OFFICE LIKE DELOITTE OR ANYWHERE THEY SAY, GEE I COULD FIT IN HERE. I COULD WORK IN AN OFFICE. I LOVE THAT ASPECT OF IT.”

— ERIN

Like most of the Littles that participate in the Big Brothers Big Sisters of NYC Mentoring Program, Lai’s parents didn’t work in an office. In fact for many Littles, the first time they see the inside of an office is the first day they meet their workplace Big.

According to Lai that moment had quite an impact, “It was really different than what I thought it would be. I thought it would be intimidating but it wasn’t… it was like, okay this is something that I can definitely do… and it made me think a lot more about my future.”

Lai thinks it was fate that brought her and Erin together twenty years ago. “I wasn’t even supposed to be in the program. The school picked who would go to the seminar and I wasn’t chosen.” Lai continues, “But my friends were there, so I cut in and sat in on it and that’s how I got to go.”

Erin was also excited about the prospect of participating in the Mentoring Program at her office. “I was the youngest of five children, so I was never able to be a big sister. So I thought if I could be a Big Sister to someone that would be terrific.” Erin adds, “What a great opportunity it was to be a mentor and to share some of what I’ve learned over the years from other great mentors.”

So how did Erin do as a Big Sister? Lai says, “I could always ask Erin for advice. She had a different view of the world than my parents or people in my neighborhood. She gave me a broader view of what the world is like.”

Even though some time has passed and Erin continued to mentor other Littles after Lai graduated, Lai and Erin still find time to get together on a regular basis.

“THIS PROGRAM HELPED ME SEE A DIFFERENT PART OF LIFE IN THE U.S. I WATCHED A LOT OF AMERICAN TV. IT’S VERY DIFFERENT THAN WHAT I SAW ON TV.”

— LAI
Loryn was living in the Bronx with his mother and four younger siblings when he was first matched with Darryl over four years ago. Although he did well in middle school, Loryn fell behind in high school due to issues with authority and peer pressure.

Having had similar experiences when he was growing up, Darryl was able to relate to what Loryn was going through. “When you have a Little, you have to be open and tell them stuff that you did as a kid that might have been stupid,” Darryl explains. “You have to show them that you aren’t perfect, either.”

But even with all of Darryl’s guidance and support, the summer before Loryn’s senior year, it was still unclear if he would graduate on time. “I remember him telling me that he wanted to go to Syracuse to play ball and I asked him how his grades were. He told me they weren’t so good,” Darryl adds with a laugh. “So I said well you can go to Syracuse but you won’t be playing any ball. They’ll have a broom there waiting for you.”

Now while that may seem a bit harsh, Darryl called it a necessary dose of reality. “I would always encourage and support him. But sometimes I had to show him that I wasn’t going to go for it,” Darryl explains. “For some kids, the light bulb goes on sooner than others. You have to treat every Little differently depending on how they come to you.”

It seems Darryl’s approach worked. Today, Loryn is studying Liberal Arts at a two-year college in upstate New York. And how does Loryn feel about spending time away from home? “I’m excited to get out of my neighborhood for a while,” Loryn admits. “But I’m going to miss Darryl. I’ll probably call him every week.”

“I got a chance to sort of mentor some younger kids who were at risk. Thanks to Darryl, I saw it from a different light now.”

— LORYN

“YOU DON’T SEE WHAT YOU’RE DOING UNTIL THE FINISHED PRODUCT IS DONE AND THEN YOU SAY “WOW”. YOU KNOW IT TURNED OUT GREAT AND THEY SURPRISE YOU.”

— DARRYL
NO MATTER WHERE A KID COMES FROM, THESE GROUPS WORK TO MAKE SURE SOMEONE WILL BE IN THEIR CORNER.

For all the thousands of kids who join our program every year, there are many more who can’t. There just aren’t enough Bigs to go around. And since many parents request that their child be matched with someone of the same background or ethnicity, the demand for diversity in our volunteers is constantly growing. Here are a few of the groups that are working to help us raise awareness:

**AFFINITY GROUPS**
Affinity Groups consist of former Bigs, current Bigs, and people who just believe in the cause. They hold monthly meetings, host community events, and help create strategies to diversify our volunteers.

**BIGS EDUCATION COUNCIL**
To boost the Education Initiative’s efforts, in the winter of 2014, the Bigs Education Council was created. Composed of a diverse group of current and alumni volunteer Bigs, this affinity group supports the Education Initiative and other agency education-related efforts through various activities, including recruiting Littles and Bigs for education programming, developing education-related partnerships, supporting with Education Initiative programming and fundraising for scholarships for our Littles.

**LATINO BIGS**
Committed to serving children from Latino communities in NYC, Latino Bigs has developed a targeted outreach campaign to serve more children in the historically Hispanic neighborhood of East Harlem. The group also hosts an annual softball tournament fundraiser, “Step Up To The Plate”.

**BIGS UNITED**
Focused on ensuring our black youth have access to positive role models, Bigs United has put together a series of community panels bringing together local influencers to discuss topics pertinent to the African American community while highlighting the need for more mentors. Annual events include an MLK Day of Service project and Black History Month Artist Showcase.
ASIAN MENTORING COMMITTEE

Working to support the agency’s New American Program, supporting children who come from immigrant families, the AMC helps establish relationships that serve as pipelines of mentors for these youth. Through their annual signature Night Market loft party event, the group seeks to create enough sustainable funding to support an additional 50 matches from NYC’s Asian communities.
People come from every corner of the city to help our littles.

Cantor Fitzgerald Charity Day
Every year, Cantor Fitzgerald honors their 658 employees who perished in the World Trade Center attacks by donating 100 percent of their revenue to over 150 charities worldwide during their annual Charity Day event on September 11th.

Big Brothers Big Sisters of New York City was invited for the second time to receive a portion of this revenue in 2014. Our celebrity ambassador Ron Darling joined other celebrities on the trading room floor as brokers helped guide their conversations and the trades with their clients. His presence on the phone and on the trading floor was impactful; as a former Big Brother, he was a fantastic advocate for our agency.

Macro Risk Advisors (MRA)
On October 14, 2014, Macro Risk Advisors (MRA), a leading provider of global market risk analysis and execution services for institutional investors, hosted its third annual charitable trading day. All of the net commissions earned from option, stock, and ETF trades, were donated to four diverse organizations selected by MRA and Big Brothers Big Sisters of NYC was one of those beneficiaries.

Credit Suisse
BBBS of NYC was pleased to have been one of 43 charities to benefit from the 2014 Credit Suisse Charity Holiday Initiative. This annual employee giving campaign for Credit Suisse in the Americas has delivered over $14.2 million since its inception.

Creative Edge Parties and Countess Luann de Lesseps Host Our Workplace Littles
Creative Edge CEO Carla Ruben hosted a group of eleven eleventh grade Littles and their mentors from our American Express Workplace Mentoring Program for a hands-on cooking class and lunch in Creative Edge Parties’ West Village kitchen and tasting room. Special guest Countess Luann de Lesseps of Bravo’s “Real Housewives of New York City” and author of Class with the Countess was also on-hand to help. It was an eye-opening experience for our kids and their mentors. Every detail was thought through from start to finish. Before the matches started their cooking class they were treated to a VIP dining etiquette lesson from Countess Luann. Then the kids had an opportunity to see the behind-the-scenes workings of a large catering operation and see themselves as part of it. Those possibilities are priceless for them; it changes their world-view.
The Brooklyn Nets welcomed BBBS of NYC to the Barclays Center as part of our year-long campaign to highlight the impact of mentoring and raise awareness of the urgent need for volunteers. The Nets recognized BBBS of NYC for its efforts to provide volunteer mentors to young people across the five boroughs. More than 200 Big and Little Brothers and Sisters attended the event, and 15 Littles helped kick off the game by joining the Brooklyn Nets on the court for the National Anthem. Recruitment volunteers also distributed information demonstrating the positive outcomes mentoring produces as well as how to become a mentor.
CASINO JAZZ NIGHT
Honoring select members of New York City’s real estate industry for their philanthropic contributions, this summer event attracts the “movers and shakers” in commercial real estate and finance. Guests partake in casino games and the fabulous fare of Cipriani 42nd Street.
HELPING KIDS SEE THAT THERE IS SOMEONE IN THEIR CORNER HAS ITS FUN MOMENTS.

To help put the “fun” in our fundraising, a number of special events are held every year. In addition to networking and socializing, these events give attendees an opportunity to hear about the positive changes they’re helping us accomplish — not just in the lives of our Littles and Bigs, but in their families, schools, and local communities. Without our individual, corporate and foundation funders, and event attendees, our dream of helping New York City’s kids would not be possible.

SIDEWALKS OF NY ANNUAL AWARDS DINNER

Held at New York City’s Waldorf Astoria in April, this is our signature gala event. Matches come to share wonderful stories and present awards to honorees. Over the years, honorees have included members of the media, corporate, and sports worlds.

Race for the Kids – Part of Nickelodeon’s Worldwide Day of Play

Held in Prospect Park, Brooklyn, this 5K Run/Walk celebrates the power of mentoring with over 3,500 participants. Joined by their families and other caring New Yorkers, matches enjoy a fun-filled day that also encourages healthy living.
**INVITATIONAL GOLF OUTING**

A round of golf at an exclusive club brings out members of the domestic and international hedge fund community. This annual event includes a cocktail reception, dinner, and a live auction.

**BIG NIGHT OUT**

This annual black tie fundraiser held by our Young Professionals Committee includes dancing, casino games, a poker tournament, and a silent auction. Held at Pier 60, it attracts over nine hundred young professionals.

**ACCOUNTANTS & BANKERS RECEPTION**

This annual event honors one accountant and one banker who have served their community with distinction. Executives from a variety of industries join us at the Harmonie Club to network and show their support for these accounting and banking heroes.
GRIDIRON GAMES
Held every year at the MetLife Stadium, it’s the day when Littles and Bigs can play football on a professional field, tour the locker room, and even meet retired NFL players. That afternoon, top NYC law firm members competed in a touch football tournament.

TOURNAMENT OF CHAMPIONS PONG
Held annually, ToC Pong takes place at Grand Central Station’s Vanderbilt Hall and hosts thirty-two teams from within the financial community. An all-glass court allows spectators to see all the action.

NATIONAL MENTORING MONTH
On January 22nd, in honor of National Mentoring Month and our ToC Pong fundraiser, our PwC workplace mentoring matches, several board members, and staff joined our Executive Director to ring the closing bell at the Nasdaq MarketSite in Times Square. Our logo and PSA were also broadcast to help raise awareness of the need for mentors in NYC.
NEWS FROM OUR CORNER OF THE WORLD.

BBBS OF NYC ANNOUNCES RESULTS OF RESEARCH STUDY

New data released proves that one-to-one mentoring causes a significant decline in risk factors such as violent behavior and drug and alcohol use in young people. According to a study conducted by Philliber Research Associates (PRA), risk factors declined 21% among mentored youth after a period of 15 months but increased 13% among non-mentored youth over the same period. The study includes data collected from 224 young people, including 97 who were enrolled in the BBBS of NYC community-based mentoring program and a control group.

Other key findings from the study include: mentoring has a greater impact among middle school students than on those in high school; mentoring is equally effective for both sexes, with risk factors declining 26% among mentored boys and 29% among mentored girls; and the positive effects of mentoring were reported at 6 months, with continued positive change reported after 15 months.

VOLUNTEER RECOGNITION CEREMONY

BBBS of NYC hosted its Volunteer Recognition Ceremony at the Hard Rock Café in Times Square, where Bigs were honored for their remarkable dedication to serving as positive role models and making a difference in the lives of young people across New York City. Awards presented throughout the evening included: Little Moments Big Steps, Going the Extra Mile, Big Champion, Rookie of the Year, Hall of Fame, WMC Corporate Big of the Year, and Most Valuable Mentor as our name and logo flashed brightly in Times Square from the Hard Rock marquee. District 5 Councilmember Ben Kallos was on hand to present a proclamation and congratulate the volunteers.

WE’VE MOVED!

After over 50 years, the agency and its board of directors made the decision to move to a new location better suited to serve the children of NYC and to properly accommodate all staff together. Our new location at 40 Rector St. includes state-of-the-art amenities for our Littles to grow and learn including a dedicated Education Room for the children in our programs. Our Executive Director is particularly proud of our new Homework Lobby and playroom furnished by Nickelodeon for children visiting to enroll in our program. The new, bright, cheery space has been described as “walking into a rainbow”. Please stop by to see for yourself!
110th ANNIVERSARY CELEBRATION

On December 3rd, 1904, Ernest Coulter spoke to members of a local men’s club on behalf of a young boy he encountered in his capacity as a clerk in the New York City children’s court. In response to Mr. Coulter’s call for a volunteer to intervene in the boy’s life, nearly 40 men spoke up, starting what is known today as Big Brothers Big Sisters of New York City.

On December 3rd, 2014 BBBS of NYC celebrated 110 years of changing the lives of young people across the five boroughs. In addition to a reception at the new BBBS of NYC 40 Rector St. office, two iconic NYC buildings – 4 Times Square and the Bank of America building at 1 Bryant Park – were lit up in our green and blue colors. Special thanks to Jody Durst and the entire Durst Organization for facilitating this special tribute to our organization.
WORKPLACE MENTORING PROGRAM

What better way to expose students to all the possibilities that are out in the workplace than to actually have them experience life in the workplace? That’s the idea behind our Workplace Mentoring Program. Every other week, students from area schools are brought into the workplace where they will enjoy on-site, one-to-one mentoring from employees at a participating company. There are over forty companies that participate in this program and they include every vocation from finance to fashion. In addition to having a positive impact on students, this program also has a positive impact on the employees who participate. Companies report that they are more dedicated and loyal, and their involvement helps boost employee morale.
COMMUNITY MENTORING PROGRAM
For 110 years this program has been matching boys and girls between the ages of seven and eighteen with a caring adult role model twenty-one years or older. Supported by a social worker, these matches get together city-wide at least twice a month to bond, have fun, and learn from each other’s experiences. By offering children a positive adult role model, this program has helped many Littles improve in school, go on to college, and lead productive lives. Within this part of the agency, our New American Program helps young immigrants overcome obstacles they may face when trying to adjust to a new culture, language, and customs. To help make the transition easier, we do our best to match our Littles with an adult mentor who has a similar ethnic background and language understanding. This program also gives parents the added support system of having another adult ready to offer guidance, support, and direction to their child.

EDUCATION INITIATIVE
Our Education Initiative provides the resources and support our Littles need to achieve academic success. In partnership with the City University of New York’s College Now program, Signet Tutoring, and Graph It Forward, we offer academic enrichment programs to all of our Littles that include comprehensive college-readiness workshops for high school Littles. We also have computer tutoring stations for Littles to work on school projects, study various academic subjects, and prepare for the SAT and ACT. For our Littles who are struggling academically, we create thoughtful action-oriented academic intervention plans.

CENTER FOR TRAINING
For the past 23 years our Center for Training and Professional Development has provided core initiatives to meet the needs of youth serving organizations that want to positively impact youth through their Mentoring Supervisor Certificate Program, Professional Development Workshops, and through Technical Assistance. All programs provide capacity building, organizational development, mentoring enhancements and overall professional development. Since its inception, the Training Center has served over 1,500 organizations reaching many thousands of children and families.
Amanda & John E. Waldron
Staci & Glen J. Weiss

Mr. Christopher H. Belhumeur
Mr. Reiner Boehning
Mr. William Brilliant
Mr. Frank Carroll, III
Mr. Peter Chapman
Mr. Douglas Calandrea
Mr. Michael Corpi
Mr. Joseph Dougherty
Mr. Roger W. Ferguson, Jr.
Mr. John Garcia
Mr. & Mrs. Jeffrey Goldberg
Mr. Marc Harris
Jonathan & Nita Hunter
Mr. Ajit Khubani
Mr. Kenneth Langone
Mr. Darren Lowe
Bruce MacLennan & Wan Li
Mr. & Mrs. Scott Malkin
Mr. Mark Moroney
Barbara R. Mendelson
Mr. Michael Meyer
Mr. Salvatore Morale
Mr. Dylan Murphy
Ms. Laura Niles
Mr. & Mrs. Stephen Oplinger
Mr. Giuseppe Pagono
Mr. Clifford Perlman
Mr. Sean Hale Peters
Mr. Thomas Peters
Mr. & Mrs. Charles Phillips
Peter & Ann Pollock
Ms. Jennifer Powers
Mr. Jeffrey Resnick
Mr. John Rhinelander
Mr. Daniel Rosenbaum
Mr. Salim G. Samaha
Mr. & Mrs. Charles E. Schrank
Mr. Mark Shinderman
Mr. Jeffrey Silverman
Kelley & J. Michael Stanley
Mr. & Mrs. Joseph V. Topper, Jr.
Mr. Jeffrey Urban
Mr. John O. Utendahl
Margaret Vaden & Steve Cheng
James A. & Priscilla Leviten Warner
Lise & Jeffrey Wilks
Mr. & Mrs. Neil M. Yaris

Anonymous
Mr. & Mrs. James R.T. Bartlett
Hector Batista, CEO,
BBBS of NYC
Mr. Mark Benhur
Mr. Jeffrey Chapman
Mr. Michael T. Christotos
Mr. & Mrs. Cort Delany
Mr. Craig J. Goldberg
Jeffrey A. & Nancy Coles Goldstein
Thomas R. Grossman
Joe Gunn
Carol Lynn & Peter J. Holzer
Mr. & Mrs. Lawrence Lavine
Mr. & Mrs. Mark Levitt
Katherine & Mark Linder
Francesca & Edward McBride
Mr. Drew Melchioni
Mr. Eugene Mercy
Rodney M. Miller, Sr.
Thomas J. Niedermeyer, Jr.
Mr. & Mrs. Robert C. O’Brien
Mr. Randy S. Reiff
Mrs. Joan Samoff
Mr. David L. Sokol
Mr. Richard Tavoso
Mr. Ed VonSouver
Mr. & Mrs. John A. Ward, III
Mr. George T. Wein
Mr. & Mrs. Sri Priyal Wijegoonoarntna

Anonymous
Mr. & Mrs. Richard H. Agee
Mr. Martin Akguc
Mr. James Apthorpe

$20,000-$29,999
Kenneth J. & Kathryn C. Chenault
Mr. Reid Mason Figel
Mr. & Mrs. David I. Foley
LouAnn & Robert Frome
Mr. Joseph P. Geraci &
Ms. Marnela S. Mariano
Dara F. & Kathleen Maycen
Dar & Tim O’Hara
James Rapp
Mr. Lari Stanton

Mr. & Mrs. James Apthorpe
Mr. Martin Akguc
Mr. Richard H. Agee
Anonymous

$10,000-$19,999
Anonymous
Mr. & Mrs. Joel Belber
Hector Batista, CEO,
BBBS of NYC
Mr. Mark Benhur
Mr. Jeffrey Chapman
Mr. Michael T. Christotos
Mr. & Mrs. Cort Delany
Mr. Craig J. Goldberg
Jeffrey A. & Nancy Coles Goldstein
Thomas R. Grossman
Joe Gunn
Carol Lynn & Peter J. Holzer
Mr. & Mrs. Lawrence Lavine
Mr. & Mrs. Mark Levitt
Katherine & Mark Linder
Francesca & Edward McBride
Mr. Drew Melchioni
Mr. Eugene Mercy
Rodney M. Miller, Sr.
Thomas J. Niedermeyer, Jr.
Mr. & Mrs. Robert C. O’Brien
Mr. Randy S. Reiff
Mrs. Joan Samoff
Mr. David L. Sokol
Mr. Richard Tavoso
Mr. Ed VonSouver
Mr. & Mrs. John A. Ward, III
Mr. George T. Wein
Mr. & Mrs. Sri Priyal Wijegoonoarntna

Anonymous
Mr. & Mrs. Richard H. Agee
Mr. Martin Akguc
Mr. James Apthorpe

$2,000-$4,999
Anonymous (2)
Mr. Ryan Atkinson

$5,000-$9,999
Anonymous
Mr. & Mrs. Joel Belber
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<td>Prudential Insurance Company Quality Building Services Corp.</td>
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<td>Emerging Leaders and Young Professionals</td>
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London Bright Cleaners Corp.
Marcia L. Bullard & Thomas J. McNamara Charitable Gift Fund
Margolin, Winer & Evans LLP
McEnergy, Inc.
Meyer, Susozi, English & Klein, P.C.
Shelly and Neil Mitchell Family Foundation
The Mittelmann Family Foundation
MMG Advisors, Inc.
Morgan Stanley Annual Appeal Campaign
Morrison Cohen LLP
National Association of Asian American Professionals
Neuberger Berman
New Meadowlands Stadium Company, LLC
New York Administrative Employees/ C.W.A. Local 1180
New York Commercial Bank
New York Real Estate TV, LLC
The Nola Foundation
Par Plumbing Co., Inc.
Pest Elimination Systems Technology Inc.
PlasmaNet Inc.
Platinum Terrazzo
Play For Your Cause
Plus One
Prima Capital Advisors LLC
Pulsed Inc.
Reddy Row, Inc.
Renaissance Charitable Foundation Inc.
Retail Portfolio Solutions
Sagacious Consultants
Sanford Heisler LLP
Santander Bank Foundation
SBA Plumbing Corp.
Seitz Ross Aronstam & Moritz LLP
Siebert Branford Shank & Co. LLC
Signature Bank
Sills Cummis & Gross P.C.
Staples Foundation
Star Funding, Inc.
State Employees Federated Appeal
Sterling National Bank
Stone Mountain USA, LLC
Strassberg & Strassberg, P.C.
TFP
THREE Group
The John Thurlow Charitable Fund
The Travelers Foundation
Trent Partners & Associates, Inc.
Unitarian Universalist Congregation of Shelter Rock
United Way of Northeastern New York, Inc.
Universal Environmental Consulting Inc.
Van Cleve Realty Capital LLC
View the Space
Westchester Provisions, LLC
Harold L. Wyman Foundation

**Government Funding**

Speaker of the New York City Council - Melissa Mark-Viverito
New York City Council - Fernando Cabrera
New York City Council - Margaret Chin
New York City Council - Robert Cornegy
New York City Council - Laurie Cumbo
New York City Council - Inez E. Dickens
New York City Council - Julissa Ferreras
New York City Council - Daniel Garadnick
New York City Council - Corey Johnson
New York City Council - Ben Kallos
New York City Council - Andy King
New York City Council - Mark Levine
New York City Council - Rosie Mendez
New York City Council - Ydanis Rodriguez
New York City Council - Ritchie Torres
New York City Council - Mark Treyger
New York City Department of Youth and Community Development
New York State Office of Children and Family Services
New York State Department of Health

**Big Brothers Big Sisters of New York City Staff**

**Hector Batista**, Chief Executive Officer
**Geraldine Thomas,** Vice President of Communications

**Programs**

**Victoria Shire,** Vice President of Communications

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**Lauren Pragie**, Director
**Maria Loja-Barahona**, Associate Director
**Sarah Merchant**, Associate Director
**Adam Schroeder**, Associate Director
**Alexis Telfair-Garcia**, Associate Director
**Anna Bossa**, Senior Program Manager
**Jingwen Xu**, Senior Program Manager
**Chih Ling Cheng**, Senior Program Manager
**Juliana Griego**, Program Manager
**Amy Holodak**, Program Manager
**Cristina Iavarone**, Program Manager
**Kristina Copeda**, Associate Program Manager
**Joshua Franklin**, Associate Program Manager
**Damara Gonzalez**, Associate Program Manager
**LisaMarie Gordils**, Associate Program Manager
**Saida Gordon**, Associate Program Manager
**Rachel Lim**, Associate Program Manager
**Sharyn Luo**, Associate Program Manager
**Molly Lupton**, Associate Program Manager
**Brianne Manley**, Associate Program Manager
**Angelica Martinez**, Associate Program Manager
**Damara Gonzalez**, Associate Program Manager
**Erin O’Toole**, Associate Program Manager
**Catherine Pearce**, Associate Program Manager
**Audrey Stewart**, Associate Program Manager
**Alexis Vitanza**, Associate Program Manager
**Bernice KariKari Apau**, Graduated Program Manager
**Makdyanet Cedeno**, Graduated Program Manager
**Carolina Delgado**, Graduated Program Manager

**Corrine Cervera,** Administrative Assistant
**Denise Espinal,** Administrative Assistant

**SONYC**

**Antonio Capellan**, Program Director
**Luisana Victoria**, Program Director

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**Rachel Rosen**, Director
**Danielle White**, Associate Director
**Michele Feinberg**, Senior Program Manager
**Jessica Grossman**, Senior Program Manager
**Janell Bartley**, Program Manager
**Florence Copinding**, Program Manager
**Deborah Jasanya**, Program Manager
**Kaye Schacter**, Program Manager
**Emily Bader**, Associate Program Manager
**Alyssa Catalanotto**, Associate Program Manager
**Shelby Garber**, Associate Program Manager
**Rachel Marks**, Associate Program Manager
**Jessica Orapallo**, Associate Program Manager
**Elizabeth Ring**, Associate Program Manager
**Natasha Ristic**, Associate Program Manager
**Lori Bethea**, Administrative Assistant
**Geraldine B. Goodman**, Volunteer

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**Diana Noriega**, Director
Maryann Diaz,
Program Manager
Jordan Joseph,
Associate Program Manager
Raven Shelton,
Associate Program Manager
Angelis Ortiz,
Administrative Assistant

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Cecilia Low-Weiner,
Program Manager

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Chief Development Officer
Angelie Singla,
Vice President of Philanthropy
Douglas Ramirez,
Director of Special Events
Trieste Ciotola,
Senior Grants Associate
Gerry DiCicco,
Development Associate
Rachel Minerva,
Special Events Manager
Caitlin Quigley,
Grants Associate
Melody Rodriguez,
Special Events Manager
Sarah Warnock,
Grants Assistant

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Chief Marketing Officer
Yimka Odebode,
New Media and Web Manager

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Chief Quality Assurance Officer

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Jean-Marie Catlett,
Associate Director

Megan Carey,
Associate Director
Janet Adkins,
Enrollment Manager
Lissette Hernández,
Enrollment Coordinator
Jenya Walters,
Enrollment Coordinator
Nicole Padilla,
Intake Coordinator
Shante Jackson,
Administrative Assistant
Jessie Baler,
Interviewer
Rebecca Bateman,
Interviewer
Jane Bender,
Interviewer
Tuborah Bryant,
Interviewer
Jennifer Ciraulo,
Interviewer
Ashley Davis,
Interviewer
Yohansa Fernandez,
Interviewer
Shaquala Fields,
Interviewer
Denise Fisher,
Interviewer
Tishania Louallen,
Interviewer
Kelly O’Brien,
Interviewer
Nicolette O’Neill,
Interviewer
Julia Ostrov,
Interviewer
Jacob Pine,
Interviewer
Victoria Rodriguez,
Interviewer
Maggie Villafranca,
Interviewer
Michal Yoran,
Interviewer

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Vice President, Strategic Initiatives
Leo Ching-Sham,
Evaluation Manager

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Director
Alize Beal,
Community Outreach Manager
Mayela Calderon,
Community Outreach Coordinator

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Chief Administrative Officer

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Vice President
Fllanza Bocaj,
Human Resources Coordinator

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Vice President Controller
Md Hoq,
Staff Accountant

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Director
Damon Cocklin,
Technology Manager

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Jesus Marquez,
Operations Assistant
Irlem Adames,
Receptionist
Miranda Garcia,
Receptionist

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Philip L. Milstein
Lee J. Miner
Susan Moultrie
Joyce Mullins-Jackson
Trevor Mundl
Michael Rosenthal
James Warner
Cheryle A. Wills
#### STATEMENT OF ACTIVITIES

For the year ended June 30, 2015

<table>
<thead>
<tr>
<th>REVENUE &amp; OTHER SUPPORT</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private grants and contributions</td>
<td>$2,544,418</td>
<td>$312,207</td>
<td>$2,856,625</td>
</tr>
<tr>
<td>Special events, net</td>
<td>$5,208,523</td>
<td></td>
<td>$5,208,523</td>
</tr>
<tr>
<td>Government grants and contracts</td>
<td>$1,908,100</td>
<td></td>
<td>$1,908,100</td>
</tr>
<tr>
<td>Interest and dividends</td>
<td>$701,808</td>
<td></td>
<td>$701,808</td>
</tr>
<tr>
<td>Net realized and unrealized gains (losses) on investments</td>
<td>($710,533)</td>
<td></td>
<td>($710,533)</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>$274,322</td>
<td>($274,322)</td>
<td></td>
</tr>
<tr>
<td><strong>Total revenue and other support</strong></td>
<td><strong>$9,926,638</strong></td>
<td><strong>$37,885</strong></td>
<td><strong>$9,964,523</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$8,289,752</td>
<td></td>
<td>$8,289,752</td>
</tr>
<tr>
<td>Management and general</td>
<td>$852,028</td>
<td></td>
<td>$852,028</td>
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<tr>
<td>Fund raising</td>
<td>$1,663,231</td>
<td></td>
<td>$1,663,231</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$10,805,011</strong></td>
<td></td>
<td><strong>$10,805,011</strong></td>
</tr>
</tbody>
</table>

We have a 4-star rating from Charity Navigator for sound fiscal management and commitment to accountability and transparency.
When something exciting happens most people can’t wait to tell someone about it. We’re the same way. Today, social media allows us to share the excitement of every event as soon as it happens.

Paul Rudd surprised our kids at a screening of the #1 movie, Ant-Man!
OUR VALUES

BELIEVE IN THE POWER OF MENTORING

We believe the relationships between Bigs and Littles are life-changing and help prepare children for successful futures. BBBS of NYC provides quality, safe mentoring experiences for the children of the 5 boroughs, their families, and the Bigs who mentor them.

We also believe in sharing our experience and expertise with other organizations and individuals looking to make a difference.

PUT THE KIDS FIRST

Children represent the future of our society, and BBBS of NYC is all about protecting the futures of children. We must judge everything we do by its end benefit to the Littles we serve. We must surround the Littles with as much positivity as possible.

BE EXCELLENT

Excellence comes in many forms and should be embraced by all departments. Individuals and teams must strive for the highest quality and treat their co-workers with the utmost respect.