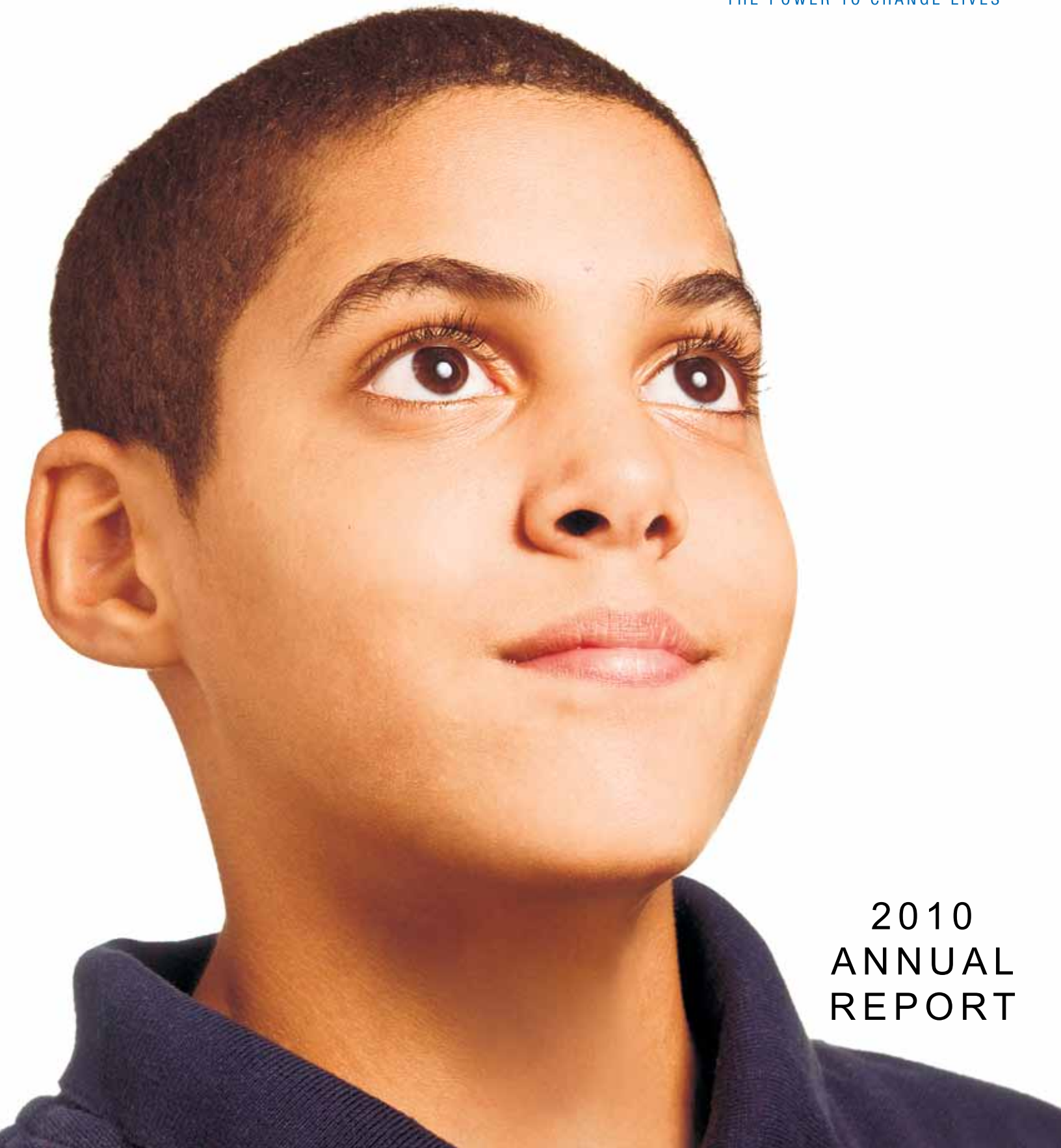


*Envisioning  
the possibilities*



**Big Brothers Big Sisters  
of New York City**

THE POWER TO CHANGE LIVES®



2010  
ANNUAL  
REPORT

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**Big Brothers Big Sisters  
of New York City**

THE POWER TO CHANGE LIVES®

## *Our children and our organization are envisioning the possibilities for the future*

Through their match relationships, the youth in our programs are empowered to envision the possibilities for their lives. They are encouraged to look beyond their current situations and often limited life views and allow themselves to dream. With support and positive influence from their Bigs, the Littles then translate those hopes and dreams into concrete goals to establish, pursue and achieve.

Their compelling success stories are told within the pages of this annual report. And, for the first time, we've filmed these matches so they could share their experiences in their own words. Many of their videos can be viewed online from this electronic version of our annual report by clicking on the photos.

These unique videos reflect Big Brothers Big Sisters of New York City's vision for the future: the integration of traditional methods and emerging technologies and the utilization of [social media](#) to better engage and serve our children, families, volunteers, donors, partners and community.

In the past, we adapted and developed our innovative programs to address the changing needs of our City. Today we continue to be at the forefront, evolving our organization to embrace the limitless power and reach of technology, strengthen our Big/Little matches, and enhance our programs.

With the support of foundations, corporations, government, individual donors and volunteers, and the passion of our staff, we can envision and realize a year of growth, changing the lives of more Big/Little matches, establishing more [community partnerships](#), expanding our [volunteer affinity groups](#) and commitment to diversity, and building our [alumni network](#).

As you read, watch and listen to the match stories, we hope that you will be inspired by the possibilities.

Jon May  
Board President

Laura Parsons  
Chairman

## A match unlocks a child's potential



Match: **Jonathan and Amir** Years Matched: **5**

Category: **Community-Based Program**

### Description:

Amir was fortunate enough to have had several mentors in his life, and wanted to make a positive impact on a young person's life. In 2005, he was matched with 12-year-old Jonathan.

The two hit it off quickly and enjoyed a variety of activities around the city. "I tried to introduce him to a world he doesn't see on a regular basis," Amir describes. From the beginning, Amir combined fun with helping Jonathan think about his future. "I always tried to get him to set some goals, to think about what he wants out of life and talk about how you go about achieving those things."

While Jonathan dreamt of becoming a football player, Amir recommended they explore Jonathan's other strengths, including math. Amir helped him see that a degree in math could lead to jobs in a variety of fields such as computers or engineering, with more stable opportunities. Having a goal in mind helped Jonathan focus in school and resulted in his graduating from high school a year early.

"Growing up, I didn't have a father figure, but I had Amir as an extra person there for me. It was nice to have another male to talk to, to be comfortable with," explains Jonathan, now 17 and enrolled this fall in BMCC as a criminal justice major.

Amir is amazed at the changes in his Little Brother, who has grown up before his eyes. "I've seen Jonathan grow into a more confident, articulate, dependable and well-rounded young man, and I'm so proud of him," said Amir. "My life has changed for the better, too. I'm grateful for what I have and for what I can give. To see the actual results of your efforts is a wonderful feeling."

### Comments:

« It takes a village to raise a child and I'm a single parent. I'm so fortunate that Jonathan was matched with Amir. He helped him through the process of growing up and I truly appreciate it. »

*Ann, Jonathan's mother*

« He wasn't thinking about his future. No one was talking to him about it. I felt that my role was to help him grow in a way he might not have otherwise. »

*Amir, Big Brother*

## TRADITIONAL MENTORING PROGRAM

The foundation of our organization for a century, this program matches low-income youth from single-parent homes, between the ages of 7 and 18, with a carefully screened adult role model 21 years or older. Bigs meet with youngsters at least every other week for four hours and maintain regular phone contact. Each one-to-one relationship is also supported by a social worker responsible for supervision.

In addition to BBBS of NYC's headquarters at 223 East 30th Street in Manhattan and an office at 245 Fifth Avenue, the agency has Community Mentoring Program offices located in Jamaica, Queens, the South Bronx, Brooklyn, Harlem, and Chinatown.

## Going the distance to maintain a bond



Match: **Andy and Ben** Hours Spent Together: **192**

Category: **Community-Based Program**

### Description:

"They seemed so different," exclaimed Millie, describing the day her son met his Big Brother for the first time. Andy, a 10-year-old from the Bronx, and Ben, a Frenchman newly located to New York from Paris, had completely different personalities. Millie, a single mother from the Bronx, was pleasantly surprised by how well her son bonded with Ben in the BBBS of NYC [Bronx Borough Program](#). "Ben is so lighthearted and Andy is sort of quiet and sarcastic," said Andy's mom.

Ben, who volunteered with the homeless population in Paris, was looking for a long-lasting connection when he moved to New York, and mentoring seemed like the perfect way to make a difference. "I always made a point of staying in touch and never letting him down," Ben explains. In fact, a year ago Ben had temporarily relocated to New Hampshire for work and despite the distance, he stayed in constant phone contact with Andy. He would make the five-hour drive to the Bronx once a month during his seven months living in New Hampshire. He eventually returned to New York and they continue to see each other regularly.

Ben always takes the time to ask Andy what he thinks about things, and they explore topics in depth, "We don't just play videogames, but talk about what makes one game better than another, how the technology works and the creativity behind it. We take it a step further."

Andy's mom has seen a huge improvement in Andy's self-esteem and a willingness to speak up and express his opinions since being matched with Ben. "Ben taught Andy that it's cool to be smart," said Millie, adding that this year Andy achieved honors in school and was at the top of his sixth grade class. As a result, her son was asked to deliver a speech before the whole school. "The old Andy wouldn't have wanted to do it," she admits, "but he did and it was great."

### Comments:

« There's a lot of hope in the next generation. You just have to take the time to listen and ask the right questions. »

*Ben, Big Brother*

« The experience of having Ben as Andy's Big Brother has been great. Ben is going to continue helping Andy come out of his shell and take risks. »

*Millie, Andy's Mother*

## BOROUGH MENTORING PROGRAM — THE BRONX

The Bronx, Queens and Brooklyn Borough Mentoring Programs were established and designed to bring more caring adults into the lives of youth living within these communities and to actively recruit volunteers locally.

These programs are community-based models where matches meet twice per month for about four hours, plan their own activities, have access to community services, and participate in recreational and educational activities. The matches are supervised by professional social workers who oversee the relationships.

Volunteers may reside in all boroughs but must be willing to travel to the Bronx, Queens or Brooklyn to meet Littles who may not travel alone. Matches can spend time in any borough and are not required to remain within their own neighborhoods. Volunteers can be interviewed in our Bronx, Queens, Brooklyn or Manhattan offices.

## Bonding through ‘girl time’ & a passion for reading



Match: **Amy and Angela** Match Outings: **72**

Category: **Community-Based Program**

### Description:

Amy, a seven-year-old with three male siblings, didn't get much alone time with her mother, a single parent. Since one of Amy's younger brothers is a cancer survivor and has ADHD, he requires a great deal of their mother's attention. As a result, Amy often plays "the helper" at home, assisting her mother with chores and other duties. Her mother wanted Amy to be matched with a Big Sister so that she could "be a kid" and have the opportunity to do fun activities. She felt it was important for Amy to have a relationship with a positive female role model and have some "girl time."

In 2007, Amy was matched with Big Sister Angela in the [Queens Mentoring Program](#) and she adored her at first sight. Angela, an internal medicine coordinator at NYU who also resides in Queens, was surprised to find such a loving, open young girl ready to bond at their first meeting. They enjoyed lots of "girl activities" as well as trips to museums, the Queens Botanical Gardens, shows and more.

At the time, Amy was an average student who did not enjoy reading. Angela and Amy regularly visited libraries and bookstores, and Amy began to enjoy reading both with Angela and on her own. Matched for nearly four years now, Amy has become an honors student with a passion for reading. "I could never have imagined the challenges Amy's mom faces as a single mother of four children and I'm very proud to be a part of the family," said Angela.

### Comments:

« Amy has blossomed because of having Angela in her life. She can have fun and do 'girly' stuff that I don't have the time to do. She also showed her that girls could be both pretty and smart. It makes me so happy. »

*Tiffany, Amy's mother*

« I had two older sisters who always inspired me, so it's nice to be able to inspire someone younger. »

*Angela, Big Sister*

## BOROUGH MENTORING PROGRAM — QUEENS

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## A mentor brings fun, focus and a promising future



Match: **Antoine and Jonathan** Years Matched: **1**

Category: **Community-Based Program**

Description:

"I lucked out in life," explains Jonathan, who was raised in an affluent neighborhood in Michigan by supportive parents with good jobs. "In my opinion, the children of New York City need more African-American men to become mentors," he adds, explaining why he became a Big Brother in the BBBS of NYC Juvenile Justice Mentoring Program.

A year ago, he was matched with Antoine, a 16-year-old from Harlem who had been arrested twice and was sentenced to an 18 month probation when he was referred to BBBS of NYC. Despite seeming indifferent about being matched, Antoine surprised his mother and social worker by how quickly he accepted his Big Brother.

"At first he wasn't very talkative. He was very closed off. It took a while to break down the barrier," Jonathan explains. Antoine initially had a hard time relating to a college-educated professional working on Wall Street. But that soon changed. "Antoine is totally different now," said Jonathan, who has seen tremendous growth and change in Antoine over the year they've spent together, "He seems happier, and he's very encouraged about his future."

Jonathan spent the year exploring New York City, introducing Antoine to things he had never done before. "I tried to give him hope, show him the fun things in life, see what opportunities are out there for him beyond the bubble of his neighborhood," says Jonathan. In addition, he has emphasized the importance of staying out of trouble and avoiding the wrong crowd.

Comments:

« **Children need a little attention, a little fun. It's not a lot to ask. The whole experience has opened my eyes to how much we need to help the children in New York City.** »

*Jonathan, Big Brother*

« **Jon showed me that there were other ways to have fun rather than being on the street.** »

*Antoine, Little Brother*

### JUVENILE JUSTICE MENTORING PROGRAM

Based on the founding initiative of reaching out to youth involved in the court system, the goal and approach of this primary intervention/prevention program is to combine intense case management services and one-to-one mentoring to help troubled youth before they commit more serious crimes and before it's too late to turn them around. Participants in the program have shown a significantly lower rate of re-arrest as well as improved school attendance and grades.

## Staying connected through an FDNY legacy



Match: **Jack and Matt** Hours Spent Together: **288**

Category: **Community-Based Program**

### Description:

Matt went through his training to become a fireman after the tragic events of 9/11. During the course of his training, he learned about the FDNY's partnership with BBBS of NYC that matched firemen with children of firefighters lost in the line of duty. Matt thought it sounded like something he wanted to do after he completed his first full year on the job.

Matt was matched with Jack, who was only eight months old when his father died, and was seven years old when the two met in 2007. Matt, who was 27, thought it might be hard to find activities to do with a youngster, but quickly realized that it was easy, since Jack was so enthusiastic and always had his own suggestions. One area where they connected right away was sports. Matt attends Jack's games regularly, and talks to Jack's mother and coaches to find out what skills he needs to be working on in his free time.

"You can't replace a dad, but it's really important to have a male figure in your life that is there just for you. Jack knows that no matter what, Matt is Jack's one outlet," reveals Denise, Jack's mother. "All the firemen before 9/11 have a bond and pledged to never forget. By participating in the program, I carry on that pledge, and I feel more connected to the FDNY," notes Matt.

Jack and Matt also spend time at Matt's firehouse, located in the Bronx, as well as occasional trips to Jack's father's firehouse in midtown Manhattan. This helps Jack stay connected to his father and his legacy in the FDNY. "It reminds him that the FDNY will always be there for him," Matt adds.

In honor of Jack's father, both Matt and Jack ran together in the Tunnel to Towers Run last year. Jack ran by his Big Brother's side, carrying a flag. Jack recalls, "It was pouring rain, but when Matt held the flag it was really nice because it had my dad's picture on it."

### Comments:

« I'd love for my kids to be able to give back one day based on the experience they've had. My children and I know how lucky we are to have BBBS of NYC as part of our lives. »

*Denise, Jack's mother*

« I've gotten a lot out of the experience of being a Big Brother. As a young man, it's important to be accountable to someone other than myself. »

*Matt, Big Brother*

## SEPTEMBER 11TH MENTORING INITIATIVE

### 9/11 Together We Stand Program

This program was initiated to provide long-term help for children who lost a parent or close relative in the World Trade Center attacks on September 11th. Research has shown that for this population, having a stable adult in a child's life who provides consistent friendship, reassurance, safety and security is the number one factor in preventing the development of serious problems, such as Post Traumatic Stress Disorder. In addition to the youths' one-to-one matches with their mentors, group outings and agency events have proven to be a valuable network of support for the families and volunteers in this program.

### FDNY Partnership Program

Developed in response to the tragedy of September 11th, this program matches youth who have lost a firefighter parent in the line of duty with mentors who are active or retired firefighters, relatives of individuals in the FDNY, or work for the FDNY. In addition to the one-to-one outings, matches participate in group activities organized by Kids Connections, an FDNY-run program that supports bereaved fire department families.

## A match that leads both to take new paths



Match: **Michael and Nick** Years Matched: **3**

Category: **Community-Based Program**

Description:

Michael moved from China to New York at the age of 11 and did not speak any English. His parents worked long hours, seven days a week, trying to make a new life for their son in America. The new culture and language barrier resulted in Michael feeling isolated and extremely shy. He had a hard time with kids at school teasing him because of his difficulty communicating with them.

When Michael was 13 years old, he was matched with Nick as part of BBBS of NYC's New American Mentoring Program. Nick was born in Taiwan and came to the U.S. when he was four. He learned to speak Mandarin both at home and at school and thought he could put his Chinese language skills to good use by mentoring a Chinese immigrant.

Matched for three years, they have grown extremely close. Nick has helped Michael with his English, and as a result, Michael is doing better in school and making friends. He has transformed from a shy boy to a more confident and assertive young man. He is also motivated to go to college and recognizes the importance of education to help him achieve a better life.

Last year BBBS of NYC asked Nick if he would consider helping out in an ESL (English as a Second Language) class on weekends for the New American Mentoring Program. Nick agreed, and Michael joined him as his teaching assistant. Teaching the class helped Nick realize that teaching was his calling, and he is now in school studying to become an ESL teacher. He will be doing his internship at Michael's school this coming year. Michael, too, realized how much he enjoyed helping the younger students learn English in the class, and also aspires to be a teacher. Nick said, "Being a Big Brother to Michael actually helped me find my own path, so it's been a fulfilling experience for both of us in so many ways."

Comments:

« Nick changed a lot in my life. Before I didn't speak too much, and now I like to talk to people. He also helped me think about the future. I want to be a teacher too, so I can help people. »

*Michael, Little Brother*

« I've watched over Michael and Nick to help them overcome obstacles and grow together in their mentoring relationship. They've really become brothers. »

*Amy, BBBS of NYC social worker*

### NEW AMERICAN MENTORING PROGRAM

The goal is to help immigrant youth overcome the unique obstacles they may face while adjusting to a new culture, language and customs. These youngsters' feelings of loneliness, isolation and prejudice as well as the stress of negotiating between their cultural traditions and the urban American environment are addressed through relationships with their mentors. Participants in the program represent over 55 nations and 34 languages. As an outgrowth, this program also launched its "Chinese Initiative" in 2004, which matches first-generation Chinese immigrant children with mentors, many of whom are immigrants themselves.

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## Facing life's challenges with the help of a friend



Match: **Jelisa and Krissa** Match Outings: **58**

Category: **Community-Based Program**

### Description:

Jelisa has had more than her share of obstacles thrown her way. The teen gave birth to son DJ in 2008, and both were placed in kinship foster care with her aunt soon after. In May 2008, Jelisa was matched with Krissa, a 25-year-old fashion designer originally from Minnesota, who was looking to introduce a child to new opportunities.

Jelisa was enthusiastic about participating in the program, and Krissa bonded with her easily. "She is so open to doing new things so we always had fun together. Jelisa was very motivated to graduate from high school. Due to her persistence we looked at alternative high schools that would help her to graduate while taking care of her baby," said Krissa. Using the services of BBBS of NYC's [Education Initiative](#), they were able to find both a high school and day care. When Jelisa's aunt decided to move out of state, she was forced to move to another foster home, followed by a group home, all while complying with court appointments to ensure maintaining custody of DJ. Throughout these ordeals, Krissa was providing support, offering a shoulder to lean on, and an occasional outlet for some enjoyment in the midst of all the stress. Jelisa explains, "I can always call Krissa when I'm having some difficulties, and she takes me to do something fun to take my mind off of things."

Today, at age 20, Jelisa has left foster care and is living on her own with her son. She has nearly completed her GED, and plans to go to nursing school so she can provide a stable life for her child. Jelisa was also one of the presenters at BBBS of NYC's annual Teen Talk event, part of Teen Pregnancy Prevention Month, sharing with teens from the entire agency her experiences as a young mom and encouraging discussion about sexual education.

"Jelisa is going to succeed because she's so motivated. There will always be roadblocks, and there aren't always people in her life telling her to pursue her dreams. I always try and let her know I'm there for her," Krissa confides.

### Comments:

« **Helping guide Jelisa in her life and seeing her make good choices in difficult situations is a truly amazing experience. For me, that is what being a Big is all about.** »

*Krissa, Big Sister*

« **Krissa has helped me a lot when I was going through rough times. She's helped me find options for my future. I can always count on her and I trust her.** »

*Jelisa, Little Sister*

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## YOUNG MOTHERS MENTORING PROGRAM

Female mentors serve as additional sources of support and friendship for pregnant and parenting teenage girls citywide. Through outings focused on bonding, positive parenting and relationship building, the teenage mothers' feelings of self-worth increase and they learn to become more self-sufficient. Social workers also provide referrals to critical parenting-related services to address immediate financial, nutritional, childcare, housing, health care and educational needs. Research indicates that the young mothers in the program have gained the skills and knowledge to reduce repeat pregnancies and have shown marked improvement in completing their educational and vocational goals.

## Brothers in spirit share many similar interests



Match: **Iman and Omar** Years Matched: **2**

Category: **Community-Based Program**

Description:

"I'm a single mom with a son who was diagnosed with Dyslexia and Attention Deficit Disorder (ADD). Having Omar as my son's Big has been tremendously important for Iman," said Salima, Iman's mother. He was matched with Omar in 2008 in the Incredible Kids Program and quickly became close. Salima added, "Iman and Omar are kindred souls – they enjoy the same things and it's so good to have a Big Brother for Iman to bond with."

The two enjoy discussing a wide range of topics, from sports (Omar attends Iman's weekly soccer games) to science (Omar has taught Iman the parts of the brain). Omar, who is of Bolivian descent, is even teaching his Little to speak Spanish, which Iman has picked up quickly.

Over the course of their time together, Omar has seen Iman's self-confidence improve tremendously. "When we first met, Iman was very shy and spoke in a quiet voice. Now he has a full, strong voice — not to mention he's almost my height!" Omar admits. With the support of Omar and his mother, Iman is doing very well in school, despite some of his learning challenges. "We can always call Omar when Iman has a math question," Salima commented.

Omar and Iman plan to stay in each other's lives. Omar is confident that Iman will be successful, both academically and socially. "I have great expectations for him," he said.

Comments:

« **When I'm really old, like 40 years old, Omar will still be my Big Brother.** »

*Iman, Little Brother*

« **Being a Big is not a one-way street. You're not just helping a kid – you're having a great time, doing fun activities.** »

*Omar, Big Brother*

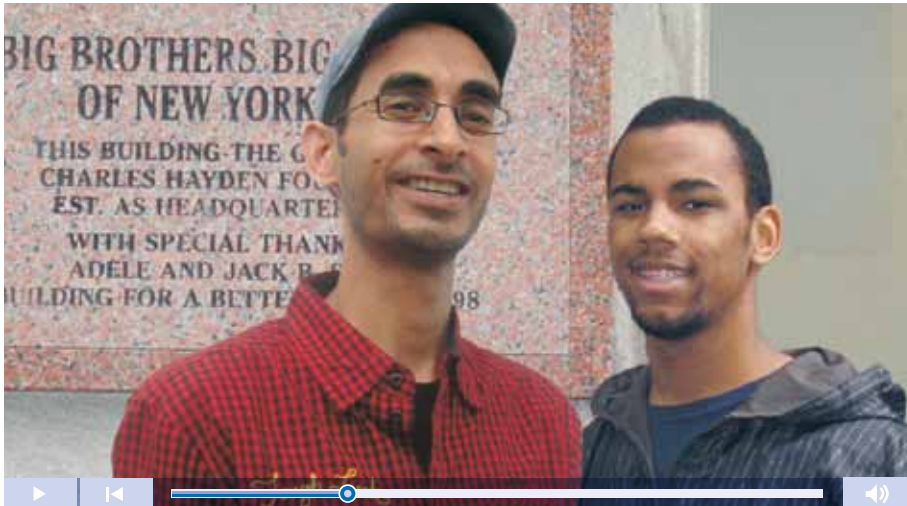
« **Omar has opened up so many doors for Iman that I could never have done myself. He's exposed him to science, sports, and even his Spanish culture. It's been great and I feel so fortunate to have him in our lives.**»

*Salima, Iman's Mother*

### INCREDIBLE KIDS MENTORING PROGRAM

Using the proven one-to-one mentoring model, this program matches youth with disabilities and chronic illnesses with mentors who show a commitment to working with this vulnerable population. Mentors receive specialized training on disabilities and how to provide empowering support to their Littles. Additionally, the social worker runs group activities to provide matches with fun and positive challenges while providing vital support services to parents and siblings. Through participation in this program, youth gain the tools necessary to overcome the effects of social and educational exclusion they so often face in their lives.

## Opening doors to a promising future



Match: **Carmelo and Vipul** Hours Spent Together: **336**

Category: **Community-Based Program**

### Description:

Having grown up with two loving parents and two older brothers, Vipul knew what it was like to have a strong support network at home. When he changed jobs and stopped working excessive hours, he finally had the time to dedicate to helping others. BBBS of NYC seemed like a natural fit, and he opted to volunteer in the Building Futures Program for children in foster care.

"I was surprised by how open Carmelo was. I expected him to be more closed off, but he was so outgoing and energetic," Vipul said, describing his first meeting with his Little Brother in 2007. At the time, 15-year-old Carmelo was struggling with confidence and self-esteem.

Vipul knew that he needed to emphasize the importance of school as the key to a successful future. During their time together, Vipul was studying for the GMAT's, setting an example for Carmelo that an education can always enhance career options.

"I was never the studying type," Carmelo admits. "Vipul helped me make the adjustment from middle school to high school. I always thought I'd just pass, but he taught me how to focus and really study. I also never read before, and now I read for pleasure and just to learn stuff."

Carmelo graduated high school this past spring with honors, and received a scholarship to study Theatre Arts at Borough Community College. He plans to matriculate into a full four-year program down the road. Vipul now lives in Los Angeles, and although the match is now considered alumni, they are still in touch by phone and email. "I've seen Carmelo turn into a mature young man," Vipul reflects, "He has so much potential and I didn't want him to waste it."

### Comments:

« **Being a Big Brother made me feel like I was part of the community, fostering a real relationship with a youngster, and connecting with people beyond those who you might meet on a regular basis.** »

*Vipul, Big Brother*

« **Vipul challenged me, taught me new things, and helped me adapt to adulthood. Now I'm prepared for the next stage of my life.** »

*Carmelo, Little Brother*

### BUILDING FUTURES MENTORING PROGRAM

Created in 2003, this program services a wide-range of youth involved in the foster care system who are currently in a foster home or group home, as well as those transitioning out of foster care. Many face significant challenges, such as: academic struggles, employment difficulties, health problems, and legal troubles. With the support of an adult mentor who provides a consistent positive presence in their lives and assists them in setting and meeting educational and vocational goals, the program helps to ensure a secure future for the Littles.

## Making significant strides socially and academically



Match: **Jonathan and Leonard** Match Outings: **27**

Category: **Community-Based Program**

Description:

"I felt like I needed to do something outside my own agenda, something that would not have anything to do with myself or my career," describes Leonard, a 26-year-old working in a genetics lab, speaking about his decision to become a Big Brother.

He was matched in late summer 2009 with Jonathan, an 11-year-old whose father was in prison and with whom he hasn't had any contact for several years. His mother felt it would be good for Jonathan to have a male role model in his life. Despite different backgrounds, Leonard and Jonathan found they had very similar interests. When Jonathan revealed a strong interest in Japanese culture, Leonard took him to the Japanese gardens at the Queens Botanical Gardens.

Over the past year Jonathan has become more outgoing, more self-assured, and has improved his focus on school and his grades. He is connecting better with fellow classmates, and has a more positive relationship with his mother. Best of all, he now picks up the phone and calls when he has something he needs to talk about, or to ask Leonard "just to hang."

Leonard feels like he's learned a lot from the year he's spent being matched with Jonathan, and it has given him a new perspective. "Here's a child with no father in his life, and yet he's doing okay. He's a well-adjusted, good-hearted kid."

Comments:

« **His self-esteem is a lot better. With someone to talk to now, he doesn't have as many problems with kids in school.** »

*Tanysha, Jonathan's mother*

« **Since I met Leonard I get out of fights and have learned to deal with my problems differently.** »

*Jonathan, Little Brother*

### CHILDREN OF PROMISE MENTORING PROGRAM

This specialized, preventative program provides services for children between the ages of 5-18 who have an incarcerated parent, sibling or other family member residing in the household at the time of arrest. Parental arrest and confinement often lead to stress, stigmatization, and separation problems, which may be compounded by existing poverty, multiple caregivers, and prior separations.

## A year of mentoring, a lifetime of friendship



Match: **Yvonne and Cheryl**

Hours Spent Together: **180**

Category: **Site-Based Program**

### Description:

Yvonne was a high school junior in the fall of 2001 when she joined in the BBBS of NYC Workplace Mentoring Program (WMP) at Citi. She was matched with Cheryl, Training Director, Citi Global Functions Learning & Development, and quickly learned that she had found a lifelong friend and mentor.

During their two years together in the WMP, Cheryl gave Yvonne career and life advice, support and encouragement. As a high school senior, Yvonne wrote her college essay about Cheryl entitled, "The person who has had the biggest influence on me." After high school, Yvonne attended Penn State, graduated in 2007, and is planning to go to graduate school. Throughout Yvonne's time in college and beyond, she stayed in touch with Cheryl.

"Cheryl was always there for me when everyone else in my life was too busy. I could go to her for advice," Yvonne explains. Since 2008, Yvonne has been working at NYU Medical Center, first as a research assistant and now as a database manager for an ongoing research study on lung cancer. Nine years after first being matched, they continue to communicate and meet up on a regular basis. Cheryl has been pleased to see the progress and success Yvonne has achieved in her life, commenting, "It's wonderful to see her moving forward and succeeding in the working world."

Recently Yvonne spoke to a group of Littles currently participating in the WMP at Citi (where Cheryl is still a Big Sister, as she has been every year since 2001). Yvonne told the teens how important it is to have a positive influence in their lives and have someone to steer them in the right direction. Yvonne has also filled out the paperwork to become a Big Sister and is eagerly awaiting her match.

### Comments:

« **She gave me the extra push that I needed. She believed in me, and she still does.** »

*Yvonne, Little Sister*

« **The program was an eye-opener to the challenges facing a young person who does not have a lot of support and guidance from family or professionals. The program plays a tremendous role in providing someone with insight and to help brainstorm about their future and their options.** »

*Cheryl, Big Sister, Citi*

## WORKPLACE MENTORING PROGRAM

Through a one-to-one relationship, this program introduces students to the world of business. Every other week, students are brought to companies in New York City where they meet with a Big Brother or Big Sister. By bringing students on-site, not only do youngsters bond with adult volunteers, but they gain the skills necessary to enter and succeed in the workplace. Students are given the tools and support to reach their full career potential.

### Workplace Mentoring Center Corporate Sponsors 2010-2011:

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## Baseball leads to a relationship home run



Match: **Brian and James** Hours Spent Together: **25**

Category: **Site-Based Program**

### Description:

James lives in Brooklyn, commutes to his job as a financial advisor on Long Island, and attends graduate school in Manhattan. Despite his hectic schedule, he sought out a volunteer opportunity to help a young person in need, and the School-based Mentoring Program fit his schedule perfectly. The program allows him to have lunch once a week with a student at a school on the Upper West Side, right near his graduate program classes.

In the fall of 2009, James was matched with Brian, an extremely shy fourth grader. At the start of the match, Brian's shyness made it hard for them to communicate. When James found out that Brian liked baseball, he knew he had found the key. At their next visit, James brought a deck of Derek Jeter playing cards and taught Brian math skills through fun card games, while discussing the Yankees. It was a huge hit. By the end of the school year, Brian had become an outgoing, social child who was able to present in front of the BBBS of NYC group and put his best foot forward. There is no limit to what this match can achieve as Brian enters the fifth grade.

James' experience with Brian has inspired him to reach out to other young professionals to spread the word about the program and the importance of mentoring.

### Comments:

« **It's been such a good experience for my son to interact with another positive role model in his life. Brian has become more social and it has improved his confidence.** »

*Naomi, Brian's mother*

« **It feels good to help someone who needs you. You're adding value into a young person's life.** »

*James, Big Brother*

## SCHOOL-BASED MENTORING PROGRAM

This program provides NYC elementary and middle school students with an adult mentor who makes a direct positive impact in the child's school life. Three to four times a month, adult volunteers visit participating schools where they meet with their Little Brothers or Little Sisters. Each program day has a theme that focuses on specific academic projects and life skills. The program aims to develop social and academic skills, building the foundation for future success.

## Advocates help make the move in the right direction



Match: **Ashley and Kathy** Hours Mentored and Advised: **773**

Category: **Education Initiative**

### Description:

“BBBS of NYC is a great matchmaker,” exclaimed 19-year-old Ashley, describing her match with Kathy, whom she met in 2002 when she was 11 years old. At first it didn’t seem likely that an African-American adolescent from Bedford Stuyvesant, Brooklyn, would have much in common with a middle-aged Caucasian woman from the Upper West Side. But, they bonded and have been matched for almost nine years.

One of Ashley’s greatest challenges is school, and her learning disabilities made high school a struggle. So Kathy and Ashley’s mom teamed up to find a place where Ashley would do well. She enthusiastically embraced a transfer to a small school for teens with learning difficulties. Despite a daily school-bus commute to and from Westchester, Ashley finished high school, graduating in January of this year.

Figuring out what to do after high school wasn’t easy. Ashley, her mom, and Kathy met with BBBS of NYC’s Education Specialist, who assisted them with finding college options that would meet Ashley’s academic and financial needs. After completing a semester at BMCC this past spring, Ashley headed off to Herkimer County Community College in upstate New York, where she is studying criminal justice.

“Navigating the college process is a very big challenge” explains Kathy, who feels the Education Initiative is a much-needed resource for students in the program. “Every step Ashley has taken is an incredible achievement and I’m so proud of her. Attending her high school graduation was one of the happiest days of my life,” Kathy said, holding back tears.

### Comments:

« **Someone you can count on to always be in your corner is such a good thing for children to have in their lives.** »

*Kathy, Big Sister*

« **Kathy helped me a lot with school. She helped me with finding a school, took me to visit the campus. She’s been so helpful, and even when I’m away at school we’ll always be in touch.** »

*Ashley, Little Sister*

## EDUCATION INITIATIVE

Developed in 2008 in response to the New York City school dropout crisis among minority students, the Education Initiative is designed to support Littles by helping them set and achieve educational goals with the team support of their Bigs, parents, BBBS of NYC social workers, and in-house education specialists.

Our education specialists advocate on behalf of Littles to help them learn about and gain acceptance into locally available programs, while also identifying available resources to assist our youth with academic needs that range from tutoring programs to SAT prep courses. In addition, they provide educationally-themed workshops on topics of interest to Littles, for their parents, and for Bigs interested in helping Littles succeed academically.

## Mentoring helps transform other organizations



Match: **GO Project** Hours Trained and Supported: **50**

Category: **Center for Training and Professional Development**

Description:

GO Project is a year-round program for at-risk elementary school students attending public school south of 14th Street in Manhattan. The program has volunteers in classes who assist the children and provide more one-to-one attention. GO Project offers a school-year Saturday program (October-April), as well as a summer and a parent support program, designed to improve the academics and self-confidence of students who are at risk of not being promoted to the next grade.

GO Project's management suggested that Martine King, the director of programs, should enroll in BBBS of NYC's Center for Training and Professional Development [Mentoring Supervisor Certificate Program \(MSCP\)](#), to learn how the organization could more effectively use their volunteers to serve as mentors to the children. While attending the course, Ms. King realized that a mentoring program could provide much more than academic support for the GO Project children. She wanted to set up a mentoring curriculum that would also address socialization issues, expressive language and more.

Upon completion of the program, Martine applied for a grant to set up a mentoring program, which was implemented this past spring starting with six mentors and six children. The program was so successful, with the participating youth significantly increasing their self-esteem as well as their academics, that many other parents inquired about having their children become involved. Subsequently, a Swathmore college student who had received a grant through the Lang Opportunity Project, determined that their organization would make a great place to expand mentoring services. This enabled GO Project to develop an extensive curriculum and recruit additional mentors.

This fall, GO Project's mentoring program will expand to 20 mentor and youth pairs. Not only did attending the Center's MSCP enable the GO Project to properly and thoughtfully set up their mentoring program, it provided them with new funding opportunities to expand the program. "Participating in the BBBS of NYC program created a spiral effect that lead to more exciting opportunities for us," Ms. King comments.

Comments:

« **The Mentoring Supervisor Certificate Program provided comprehensive support and gave us the knowledge and resources we never would have had on our own. It ensured that we had all the right structures in place so our program would be successful and achieve our goals.** »

*Martine King, Director of Programs, GO Project*

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### THE CENTER FOR TRAINING AND PROFESSIONAL DEVELOPMENT

The Center trains professionals to develop formalized mentoring programs, provides resources to assist youth-serving organizations in developing, expanding, and improving their organizations, and provides professional workshops to enhance personal and organizational goals.

Since 1992, the Center has trained more than 1400 youth agencies on how to establish their own mentoring programs. Conducted in partnership with Fordham University's Graduate School of Social Service, the Center provides The Mentoring Supervisor Certificate Program, a semester-long, 32-hour intensive course on running an effective mentoring program. It is the only graduate level mentoring training center in the country.

The Center also provides hundreds of youth agencies with ongoing, technical assistance, through onsite, telephone, in-person and email consultations, so they can establish mentoring programs in their communities with the highest standards. [The Professional Development Workshop Series](#), taught by experts in non-profit management, human resources and social work, offers much-needed professional development and capacity-building support for social service organizations. Bringing together the experiences from all BBBS of NYC programs, the Center has made our organization a "teaching hospital" for the mentoring field.

## Volunteers supporting volunteers and forging community partnerships



### VOLUNTEER AFFINITY GROUPS

**Biggs United**, our African-American volunteer affinity group dedicated to recruiting more African-American male mentors, increased its membership to 157 this year. The group hosted its third annual Black History Month Awareness Event in February where guest speaker Ryan Mack spoke to over 80 attendees about the importance of mentoring.

This year, **Latino Biggs**, our Latino volunteer affinity group focused on attracting more Latino volunteers, especially Big Brothers, increased its membership to 140. In June, the group held its second annual Step Up to the Plate softball tournament fundraiser and awareness-generating event, which doubled from two to four teams and had over 60 participants.

Our Asian volunteer affinity group, **Asian Mentoring Committee (AMC)**, has been actively recruiting Chinese-speaking mentors for our immigrant children and has increased to 153 members. The AMC's first annual awareness and fundraising event, A Night of Dreams, was held at The Museum of Chinese in America to celebrate Asian-Pacific Heritage Month in May. Their Littles created artwork that depicted their journeys to America as well as their dreams for the future for this special art exhibition event attended by 85 individuals.

### ALUMNI NETWORK

This year BBBS of NYC established a formal, structured network designed to re-connect and re-engage our Alumni Biggs. This newly established group devote their time by sharing their experiences, promoting the agency, and supporting and educating potential new volunteers as well as existing mentors. They participate in monthly themed events that provide the opportunity to network, socialize, fundraise and mentor current Biggs. An Alumni Speakers Bureau was formed so members can tell their match stories, offer advice and answer questions for potential new mentors at volunteer orientation sessions.

### COMMUNITY PARTNERSHIPS

Biggs United has embarked on new partnerships with African-American fraternities Kappa Alpha Psi and Phi Beta Sigma, and was represented at a national conference hosted by Kappa Alpha Psi in New York City. This effort helped motivate more members to become mentors.

Latino Biggs entered into a new partnership with TriLatino Triathlon Club, Inc. a nonprofit organization that helps Latino adults in the tri-state area train for triathlons, to raise awareness about BBBS of NYC volunteer opportunities. Club members participated in the Latino Biggs softball event. Latino Biggs also received promotional support on Facebook from Being Latino.

The Asian Mentoring Committee has developed new partnerships with Asian-interest fraternities Pi Delta Psi and Lambda Phi Epsilon, The Museum of Chinese in America, and Chinatown Partnership Local Development Corporation to better engage the New York City Chinese community.

BBBS of NYC has connected with several employee affinity groups at corporations throughout New York City and has delivered presentations during affinity group meetings at HSBC, Accenture and Brown Brothers Harriman.

Many new volunteer mentors have been referred by new community partners National Black Society of Engineers, New York Urban League and Asian Professional Extension.

In addition, the agency has attended community board and tenant association meetings in targeted Bronx neighborhoods where volunteers are needed.

## FUNDRAISING

As a donor-supported volunteer organization, we depend on our individual, corporate and foundation funders, as well as our event attendees, for helping us fuel the power to change lives.

This year BBBS of NYC raised \$8.5 million. Events, including both galas, were tremendously successful. Our signature annual awards dinner, Sidewalks of New York, raised over \$2 million and our Casino Jazz Night real estate industry event raised over \$1 million. In addition, the BBBS of NYC RBC Race for the Kids event continued to grow and became the largest attended family run/walk in New York City. More than \$2 million was raised from private foundations and corporations.

## 2010 Events

### Sidewalks of New York



Honoree Deborah Roberts with husband Al Roker, Big Sister Elandria and Little Sister Gabby



Richard J. Franchella, Allan Luks Public Service Award Recipient, Mark A. Standish, Corporate Award Recipient, Mistress of Ceremonies, Soledad O'Brien, and presenting Big/Little match, Andy and Tommy



Sports Award Honoree, Michael J. Oher, with Big Brother Todd and his Little Brother Marlin

### Casino Jazz Night



BBBS of NYC Trustee and Event Chair, Paul Glickman, presents award to Adam Goldenberg



Honoree Steve Durrels with Andrew W. Mathias and his wife Kristina

### BBBS of NYC RBC Race for the Kids



Nearly 5,000 people attended Race for the Kids this year

## UPCOMING EVENTS 2011

Thursday, January 27, 2011

### ToC Pong

Third annual ToC Pong Tournament takes place in Grand Central Station's Vanderbilt Hall and will host 32 teams from within the financial community.

Saturday, March 5, 2011

### Young Professionals Committee's Big Night Out

Annual black tie fundraiser includes dancing, live premier DJ, casino games, poker tournament, gourmet food stations, open bar, gift bags, and silent auction.

Tuesday, April 27, 2011

### Sidewalks of New York

Our signature fundraising event, held in April at the Waldorf = Astoria. Major corporations purchase tables at this wonderful gala made unique by our matches who share their compelling stories and present all the awards.

May 2011

### Accountants & Bankers Reception

Annual networking event at the Harmonie Club honors one accountant and one banker with outstanding reputations who serve the community with distinction.

June 2011

### Casino Jazz Night

Attended by "movers and shakers" in commercial real estate and finance to honor select members of NYC's real estate industry for their philanthropic contributions.

July 2011

### Invitational Golf Tournament

Held at Hudson National Golf Club. Attended by members of the domestic and international hedge fund community, featuring a cocktail reception, dinner and live auction.

September 2011

### BBBS of NYC RBC Race for the Kids

Seventh annual run/walk and picnic celebrates the power of mentoring and importance of healthy exercise and food with entertainment for kids of all ages.

November 2011

### Gridiron Games

Over 100 Bigs and Littles experience the coveted opportunity to play football at the Meadowlands Stadium, home of the NY Giants and Jets. 14 of NYC's top law firms compete for a trophy in a friendly touch football tournament.

The programs and services made possible by the generous support of our donors allow us to change the lives of NYC children.

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The Capital Group Companies  
Chadbourne & Parke LLP  
Chicago Title Insurance Co.  
Citi  
CMGRP, Inc.  
Comcast Corporation  
Credit Suisse  
Cyruli Shanks Hart & Zizmor LLP  
Davis & Gilbert LLP  
Dentsu McGarry Bowen, LLC

Disney Worldwide Outreach  
Community Relations  
Eastdil Secured, LLC  
E-J Electric Installation Co.  
Ernst & Young, LLP  
ESPN  
Execution LLC  
Farley Capital  
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The Feil Family Foundation  
Fried, Frank, Harris, Shriver  
& Jacobson LLP  
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The IDT Charitable Foundation  
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Kramer, Levin, Naftalis  
& Frankel LLP  
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Family Fund  
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Lawrence Ruben Company Inc.  
Legg Mason & Co., LLC  
Liberum Capital Inc.  
Madison Square Garden  
The Marc Haas Foundation  
MBIA Foundation  
Mechanical Contractors  
Association of New York, Inc.  
Memorial Sloan-Kettering  
Cancer Center  
Metropolitan National Bank  
Milo Kleinberg Design Associates Inc  
National Basketball Association  
The Neiman Marcus Group  
(Bergdorf Goodman)  
Samuel I. Newhouse Foundation Inc.  
The News Corporation Foundation  
The Nola Foundation  
Office of the Commissioner  
of Baseball

Paramount Group, Inc.  
Paul, Weiss, Rifkind,  
Wharton & Garrison  
Pershing Square Capital  
Management, L.P.  
Pfizer Foundation Matching  
Gift Program  
PLM Foundation  
The Port Authority of NY & NJ  
Prestige Title Agency, Inc.  
Razorfish  
RFR Holding LLC  
Robert K. Futterman Associates  
Rocawear  
May and Samuel Rudin Family  
Foundation  
Sarah I. Schieffelin Residuary Trust  
Scotia Capital  
Stempel Bennett Claman  
& Hochberg, P.C.  
Studley, Inc.  
Time Warner Inc.  
United Way of New York City  
Vinson & Elkins L.L.P.  
Vornado Realty Trust  
Wachovia Securities  
Weil, Gotshal & Manges LLP  
Wells Fargo Bank  
Wendy's/Arby's Group, Inc.

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The Ambrose Monell Foundation  
Appel Associates  
Bain & Company  
Bank of America  
The Theodore H. Barth Foundation  
BDO Seidman, LLP  
Bernstein Litowitz Berger  
& Grossman LLP  
Bingham McCutchen LLP  
BlackRock Financial Management, Inc.  
Capital One  
Cassidy Turley New York, Inc.  
Citadel Group Foundation  
Citrin Cooperman & Co., LLP  
Command Financial  
Cravath, Swaine & Moore  
CVS Corporation  
Daiwa Securities Inc.  
The Dammann Fund, Inc.  
Debevoise & Plimpton LLP

**Partners****\$5,000-\$9,999***continued*

Direct TV Inc.  
 The Durst Organization, Inc.  
 EL AD US Holding, Inc.  
 Fidelity National Title Insurance Company  
 FTI Consulting, Inc.  
 Gabelli Group Capital Partners  
 GAF Materials Corporation  
 Gamco Investors, Inc.  
 Gensler  
 George Comfort & Sons, Inc.  
 Goodwin Proctor LLP  
 Greenberg Traurig, LLP  
 Greenwich Prime Trading Group, LLC  
 Grey Global Group Inc.  
 Hertz, Herson & Co. LLP  
 High Rise Capital Management, L.P.  
 Hilton Hotels Corporation  
 The Holliday Foundation  
 ISP Corporation  
 J.H. Cohn, LLP  
 The Jana Foundation  
 Jones Lang Lasalle Americas Inc.  
 Kasirer Consulting  
 Kimelman & Baird, LLC  
 Kirkland & Ellis LLP  
 Latham & Watkins LLP  
 Lehr Construction Corp.  
 Lord & Taylor  
 Macy's East  
 The Malkin Fund, Inc.  
 Man-Glenwood Inc.  
 McGovern & Company  
 Martha Mertz Foundation, Inc.  
 Milbank Foundation for Rehabilitation  
 Milberg Factors, Inc.  
 The Morrison & Foerster Foundation  
 Neal, Gerber & Eisenberg LLP  
 Olshan, Grundman, Frome  
 Rosenzweig & Wolosky, LLP  
 Otterberg, Steindler, Houston & Rosen  
 Paratus Group II, Inc.  
 Pfizer Inc.  
 Proskauer Rose LLP  
 Radio One, Inc.  
 Robert J. and Bonnie M. Stapleton Fund  
 RSM McGladrey, Inc.  
 Share A Sale  
 Shorestein Properties LLC  
 Simpson Thatcher & Bartlett  
 SITQ Inc.  
 Spencer Stuart  
 Structure Tone, Inc.

Ted Moudis Associates  
 TPG Architecture  
 Trimaran Capital Partners  
 US Airways Community Foundation  
 Van Wagner  
 Venable Foundation  
 John L. & Sue Ann  
 Weinberg Foundation  
 Williams Real Estate Co., Inc.  
 Willis  
 The Zankel Fund

**Mentors****\$2,000-\$4,999**

601 West Associates, LLC  
 AKF Group LLC  
 Bank of America  
 Bessemer Trust  
 Betsy and Alan Cohn Foundation, Inc.  
 The Elmer & Mamdouha  
 Bobst Foundation  
 The Boston Foundation  
 Bovis Lend Lease, Inc.  
 Bright Angle  
 Brookbridge Consulting  
 Brookfield Real Estate Financial Partners  
 Yoron and Fiorenza  
 Cohen Foundation  
 Cummings and Lockwood  
 Eastern Advisors Capital Group, LLC  
 Alfred & Harriet Feinman Foundation  
 Feld Real Estate LLC  
 Flemming Zulack Williamson  
 Zauderer LLP  
 Friedman LLP  
 Fulvio & Associates, L.L.P.  
 Gannett Foundation  
 Goldman Copeland Associates, P.C.  
 Patricia and Bernard Goldstein Fund  
 Ralph J. Harary Foundation Inc.  
 Icon Interiors  
 IDB Bank  
 Infinite Possibilities Foundation, Inc.  
 Jordache Limited  
 Joseph P. Day Realty Corp.  
 Charles S. Keene Foundation  
 Lee Equity Partners, LLC  
 Joseph and Juanita Leff Charitable Trust  
 Loffredo Brooks Architects  
 MacQuarie Securities  
 McCann-Erickson Worldwide  
 McGraw-Hill Employee Giving  
 Campaign  
 MCJ Foundation  
 Meridian Capital Group, LLC  
 Miller Buckfire & Co. LLC  
 Morgan, Lewis, Bockius LLP

Munroe Creative Partners  
 New York Building Congress, Inc.  
 Pioneer Alternative Investments  
 Play For Your Cause  
 Jack Resnick & Sons, Inc.  
 The Frederick W. Richmond Foundation  
 Robinson Lerer & Montgomery, LLC  
 The Juliet Rosenthal Foundation, Inc.  
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 Royal Abstract of New York LLC  
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 Square Mile Capital Management II LLC  
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 Sun & Moon Marketing  
 Communications, Inc.  
 The Swig Company, LLC  
 Trian Fund Management, L.P.  
 Wells Fargo Trade Capital  
 West Tisbury Partners Ltd.  
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**Friends****\$500-\$1,999**

88 Phases, Inc.  
 A. Fisher Co., Inc.  
 A+I Architects  
 Ackman-Ziff Real Estate Group L.L.C.  
 AE Charitable Foundation  
 Alexander Fishbein Foundation  
 Alliance Bernstein  
 Allstate Giving Campaign  
 Alternative Assets Group  
 Amper, Politziner & Mattia, P.C.  
 Anchin, Block & Anchin  
 Anonymous  
 The Lawrence & Sheri  
 Babbio Foundation  
 Bank Leumi USA  
 Bradco Supply Corp.  
 Brooklyn Carpet Exchange, Inc.  
 Frank Brosens and Deenie  
 Brosens Foundation  
 CBIZ, Inc.  
 The Central National-Gottesman  
 Foundation  
 Certe  
 Chinatown Partnership LDC  
 Chubb & Son, Inc.  
 CIBC World Markets  
 The CIT Group, Inc.  
 Clearbridge Advisors (Legg Mason  
 Employees)  
 Common Cents New York, Inc.  
 Connolly Bove Lodge & Hutz LLP  
 Corporate Fuel Partners LLC  
 Development Corporation for Israel  
 DeWitt Stern Group, Inc.

DialAmerica Marketing, Inc.  
 The Donald R. Mullen  
 Family Foundation Inc.  
 The Donna M. Fontana  
 Charitable Fund  
 Ellen Grauer Court Reporting  
 Eugene, Hoffman Management, Inc.  
 First Capital  
 G III Apparel Group, Ltd.  
 General Electric Company  
 Herman Goldman Foundation  
 Good Karma NYC  
 Grant Thornton  
 The Guardian Life Insurance  
 Company of America  
 Hahn & Hessen LLP  
 Helen Matchett Demario Foundation  
 Hochman Family Foundation, Inc.  
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 The Hunter Realty Organization, LLC  
 ING Financial Services  
 Institute for Philanthropy  
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 Juvenile Detention Association  
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 Merchant Factors Corp.  
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 National Mentoring Partnership  
 Nautica Enterprises, Inc.  
 Network For Good  
 Norman Bobrow & Co., Inc.  
 Novartis Pharmaceuticals Corp.  
 Paris Accessories, Inc.  
 Pest Elimination Systems  
 Technology Inc.  
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Ira M. Resnick Foundation, Inc.  
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 SJP Properties  
 Skyline Glass  
 Stellar Management  
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 TD Banknorth Charitable Foundation  
 The Lizzie and Jonathan Tisch  
 Foundation, Inc.  
 Toshiba  
 Trent Partners & Associates, Inc.  
 Urbanracer.com, Inc.  
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 Vistaprint  
 VNB New York Corp.  
 WeiserMazars LLP  
 The Weiss Foundation Inc.  
 Welcome Parking, L.L.C.  
 Wellpoint Associate  
 Giving Campaign  
 The Willams Capital Group, L.P.  
 Winthrop Corporation

### **GOVERNMENT FUNDING**

New York City Administration  
 for Children's Services  
 New York City Council –  
 Christine C. Quinn, Speaker  
 New York City Council –  
 Margaret Chin  
 New York City Council –  
 Inez E. Dickens  
 New York City Department of Youth  
 and Community Development  
 New York State Assembly –  
 William Scarborough  
 New York State Office of Children  
 and Family Services  
 US Department of Health and  
 Human Services  
 US Department of Justice – Juvenile  
 Justice and Delinquency Prevention

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 Andrew Chang  
 Katherine Chen  
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 Ruben Arias  
 Margaret Della  
 Julio Diaz  
 Vinay Singh

## Statement of Activities for the year ended June 30, 2010

REVENUE AND OTHER SUPPORT	Unrestricted Operating	Unrestricted Board Designated	Temporarily Restricted	TOTAL
Private grants and contributions	\$2,811,543		\$157,225	\$2,968,768
Special events, net	3,822,885			3,822,885
Government grants and contracts	1,797,920			1,797,920
United Way	12,054			12,054
Interest and dividends	8,225	101,323		109,548
Net realized and unrealized gains on investments		559,876		559,876
Net assets released from restrictions	104,250		(104,250)	0
<b>Total revenue and other support*</b>	<b>\$8,556,877</b>	<b>\$661,199</b>	<b>\$52,975</b>	<b>\$9,271,051</b>

EXPENSES	Unrestricted Operating	Unrestricted Board Designated	Temporarily Restricted	TOTAL
Program	\$6,776,607			\$6,776,607
Management and general	722,803			722,803
Fundraising	772,012			772,012
<b>Total expenses</b>	<b>\$8,271,422</b>			<b>\$8,271,422</b>

\*Does not include the value of volunteer services received from over 3,008 trained volunteers, totalling 200,000 hours.

A full copy of the annual audit can be obtained from Big Brothers Big Sisters of New York City, Inc. This report is filed with the New York State Office of the Attorney General, Charities Bureau, located at 120 Broadway, New York, NY 10271.

## OFFICERS

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Suri Kasirer	James A. Warner
Robert W. Kelly	

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 Robert Moss  
 Cyrus J. Quinn  
 Rudolph J. Santoro  
 Spyros S. Skouras  
 Beverly Benz Treuille  
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*Program Manager*  
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*Program Manager*  
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*Associate Program Manager*  
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*Associate Program Manager*  
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*Graduated Program Manager*  
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 Samantha Williams,  
*Community Liaison*  
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*Senior Deputy Director*  
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*Senior Program Manager*  
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*Program Manager*  
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*Program Manager*  
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*Associate Program Manager*  
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*Associate Program Manager*  
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*Associate Program Manager*  
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 Liana Ferrante, *Social Work Intern*

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*Special Events Coordinator*  
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*Social Media Consultant*

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 Kathoucha Edouard, *Interviewer*  
 Fran Elliott, *Interviewer*  
 Bena Gershon, *Interviewer*  
 Amanda Heckman, *Interviewer*  
 Irma Kingsley, *Interviewer*  
 David Lenihan, *Interviewer*  
 Nora Lisman, *Interviewer*  
 Jacob Pine, *Interviewer*  
 Emily Rackoff Gaynor, *Interviewer*  
 Victoria Rodriguez, *Interviewer*  
 Melissa Soong, *Interviewer*

### Technology

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*Technology Assistant*

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### Administrative Services

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 Geraldine B. Goodman, *Volunteer*  
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 Irlam Adams, *Receptionist*  
 David Castellano,  
*Operations Assistant/Receptionist*  
 Lucy Cori, *Receptionist*  
 Cassandra Velez, *Receptionist*



**Big Brothers Big Sisters  
of New York City**

THE POWER TO CHANGE LIVES®

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